



SOMETHING EVERYONE CAN AGREE ON.

■ We know film. You know filmmaking. And we both know that budgets are tight. Don't let creativity and artistic expression take a back seat to financial pressures. We are now offering a solution that Cinematographers, Directors and Producers can all agree upon. A solution that gives you one less reason to compromise: KODAK 500T Color Negative Film 5230/7230.

A new high speed product that provides affordable access to the benefits of KODAK Film:

- Proven workflows — digital intermediate or traditional photochemical
- Organic look with exceptional image quality
- Format choices for discerning budgets
- Future-proof images

KODAK 500T Color Negative Film 5230/7230 delivers the performance filmmakers have come to expect from Kodak, including:

- Smooth, sharp images
- Beautiful skin tones
- Consistent color rendition and tonality

www.kodak.com/go/motion

Film. No Compromise.

Kodak



Good performance under mixed lighting



Rich without being oversaturated



Smooth, natural skin tones

Exposure Index

Tungsten—500 ; Daylight (5500K)—320 (with KODAK WRATTEN 2 Gelatin Filter No. 85)

Color Balance

This film is balanced for exposure with tungsten illumination (3200K).

Identification

After processing, the Kodak internal product code symbol (EZ), product code number 5230, emulsion/roll number identification, and KODAK KEYCODE Numbers are visible along the length of the film.

Grain

The perception of graininess of any film depends on scene content, complexity, color, and density. In KODAK 500T Color Negative Film 5230/7230, the measured granularity is low*.

Sharpness

The perceived sharpness of any film depends on various components of the motion picture production system. Camera and projector lenses, film printers, and other factors play a role. In 5230 Film, the measured MTF is high*.

Reciprocity

No filter corrections or exposure adjustments for exposure times from 1/1000 of a second to 1 second.

* Grain and MTF response data are published in Kodak publication H-1-5230t, available at www.kodak.com/go/motion.

STANDARD PRODUCTS AVAILABLE*

FORMAT AND SPECIFICATION NO.	LENGTH IN METERS (FEET)	CORE	DESCRIPTION	PERFORATIONS/PITCH METRIC (IMPERIAL)
35 mm SP718	122 (400)	U		BH-4740 (BH-1866)
35 mm SP718	305 (1000)	U		BH-4740 (BH-1866)
16 mm SP455	30 (100)	R-90 100-ft spool	Winding B	1R-7605 (1R-2994)
16 mm SP457	122 (400)	T	Winding B	1R-7605 (1R-2994)

* Availability may vary by location. Contact your local Kodak representative for additional information.

For direct ordering in the United States and Canada: 1-800-621-FILM (3456)



Notice: While the data presented are typical of production coatings, they do not represent standards that must be met by Kodak. Varying storage, exposure, and processing conditions will affect results. The company reserves the right to change and improve product characteristics at any time. New 4-11.

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KODAK 500T Color Negative Film, KODAK Publication No. H-1-5230

For additional information, visit us online at www.kodak.com/go/motion

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