Choices
A Film Format for Every Budget

4-Perf
Capture Area
24.90 x 18.70 mm
Running Time
400 ft (122 m) x 24 fps = 4 min 26 sec

Why Choose Film?
Rich, deep texture and natural colours.
Film sees like the human eye.
A focused and disciplined shooting process, driving efficiencies and enabling performances.
Post production savings with generally reduced data storage, editorial time and colour grading.

3-Perf
Capture Area
24.90 x 13.90 mm
Running Time
400 ft (122 m) x 24 fps = 5 min 55 sec
25% less film & processing
33% longer run time than 4-perf

Film is the only proven archival medium.

Did You Know?
The 2-perf format first gained popularity in "Spaghetti Westerns" in the 1960s. Today, the native 2.35 aspect ratio of 2-perf has made this format a popular choice for widescreen viewing.

2-Perf
Capture Area
24.90 x 9.35 mm
Running Time
400 ft (122 m) x 24 fps = 8 min 53 sec
50% less film processing
Twice the run time of 4-perf

Why Choose 16mm?
A distinct, beautiful look.
16mm costs less than 35mm origination.
16mm is appropriate for a variety of distribution formats including large screen releases.
Often 16mm camera packages cost less than digital equivalents.

Super 16
Capture Area
12.42 x 7.44 mm
Running Time
400 ft (122 m) x 24 fps = 11 min 06 sec

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