EASTMAN EXR 50D Film / 5245, 7245

EASTMAN EXR 50D Film / 5245 (35 mm), 7245 (16 mm) is a low-speed daylight-balanced color negative camera film with micro-fine grain, very high sharpness, and high resolving power. It features wide exposure latitude and accurate tone reproduction. The emulsion contains a colored-coupler mask for good color reproduction in release prints.

BASE
EASTMAN EXR 50D Films 5245 and 7245 have a clear acetate safety base with rem-jet backing.

DARKROOM RECOMMENDATIONS
Do not use a safelight. Handle unprocessed film in total darkness.

STORAGE
Store unexposed film at 13°C (55°F) or lower. For extended storage, store at -18°C (0°F) or lower. Process exposed film promptly. Store processed film according to the recommendations in ANSI/PIMA IT9.11-1998: for medium-term storage (minimum of ten years), store at 10°C (50°F) or lower at a relative humidity of 20 to 30 percent; for extended-term storage (for preservation of material having permanent value), store at 2°C (35°F) or lower at a relative humidity of 20 to 30 percent. For active use, store at 25°C (77°F) or lower, at a relative humidity of 50 +/- 5 percent. This relates to optimized film handling rather than preservation; static, dust-atraction and curl-related problems are generally minimized at the higher relative humidity. After usage, the film should be returned to the appropriate medium- or long-term storage conditions as soon as possible.


EXPOSURE INDEXES

Daylight—50 Tungsten (3200 K)\(^1\) —12

Use these indexes with incident- or reflected-light exposure meters and cameras marked for ISO or ASA speeds or exposure indexes. These indexes apply for meter readings of average subjects made from the camera position or for readings made from a gray card of 18-percent reflectance held close to and in front of the subject. For unusually light- or dark-colored subjects, decrease or increase the exposure indicated by the meter accordingly.

COLOR BALANCE
These films are balanced for exposure with daylight. For other light sources, use the correction filters in the table below.

<table>
<thead>
<tr>
<th>Light Source</th>
<th>KODAK Filters on Camera</th>
<th>Exposure Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tungsten (3200 K)</td>
<td>WRATTEN Gelatin No. 80A</td>
<td>12</td>
</tr>
<tr>
<td>Tungsten (3200 K)</td>
<td>None</td>
<td>50</td>
</tr>
<tr>
<td>Tungsten photoflood (3400 K)</td>
<td>WRATTEN Gelatin No. 80A</td>
<td>12</td>
</tr>
<tr>
<td>Daylight (5500 K)</td>
<td>None</td>
<td>50</td>
</tr>
<tr>
<td>White-Flame Arcs</td>
<td>Color Compensating 20Y + 10C</td>
<td>32</td>
</tr>
<tr>
<td>Yellow-Flame Arcs</td>
<td>WRATTEN Gelatin No. 80A</td>
<td>12</td>
</tr>
<tr>
<td>OPTIMA 32</td>
<td>WRATTEN Gelatin No. 80A</td>
<td>12</td>
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<tr>
<td>VITALITE</td>
<td>None</td>
<td>50</td>
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<tr>
<td>Fluorescent, Cool White(^2)</td>
<td>Color Compensating 20M + 10B</td>
<td>32</td>
</tr>
<tr>
<td>Fluorescent, Deluxe Cool White(^2)</td>
<td>Color Compensating 30B + 10C</td>
<td>20</td>
</tr>
<tr>
<td>Metal Halide</td>
<td>None</td>
<td>50</td>
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</tbody>
</table>

\(^1\) These are approximate corrections only. Make final corrections during printing.

\(^2\) These are starting-point recommendations for trial exposures. If the kind of lamp is unknown, a KODAK Color Compensating Filter 20M can be used with an exposure index (EI) of 20.

Note: Consult the manufacturer of high-intensity ultraviolet lamps for safety information on ultraviolet radiation and ozone generation.

1. With a KODAK WRATTEN Gelatin Filter No. 80A.
EXPOSURE TABLE - TUNGSTEN LIGHT

At 24 frames per second (fps), 170-degree shutter opening:

<table>
<thead>
<tr>
<th>Lens Aperture</th>
<th>f/1.4</th>
<th>f/2</th>
<th>f/2.8</th>
<th>f/4</th>
<th>f/5.6</th>
<th>f/8</th>
<th>f/11</th>
<th>f/16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Footcandles Required</td>
<td>50</td>
<td>100</td>
<td>200</td>
<td>400</td>
<td>800</td>
<td>1600</td>
<td>3200</td>
<td>6400</td>
</tr>
</tbody>
</table>

Use this table for average subjects that contain a combination of light, medium, and dark colors. When a subject includes only pastels, use at least 1/2 stop less exposure; dark colors require 1/2 stop more exposure.

Lighting Contrast -
The recommended ratio of key-light-plus-fill-light to fill light is 2:1 or 3:1. However, you may use 4:1 or greater when a particular look is desired.

RECIPROCITY CHARACTERISTICS
You do not need to make any filter corrections or exposure adjustments for exposure times from 1/1000 to 1 second.

PROCESSING
Most commercial motion-picture laboratories provide a processing service for these films. See KODAK Publication No. H-24.07, Processing KODAK Color Negative Motion Picture Films, Module 7 available online at http://www.kodak.com/US/en/motion/support/processing/h24m7.shtml, for more information on the solution formulas and the procedure for machine processing these films. There are also pre-packaged kits available for preparing the processing solutions. For more information on the EASTMAN ECN-2 Kit Chemicals, check Kodak’s Motion Picture Films for Professional Use price catalog.

IDENTIFICATION
After processing, the product code numbers 5245 (35 mm) or 7245 (16 mm), emulsion and roll number identification, KEYKODE numbers, and internal product symbol (KK) are visible along the length of the film.

LABORATORY AIM DENSITIES (LAD)
To maintain optimum quality and consistency in the final prints, the laboratory must carefully control the color timing, printing, and duplicating procedures. To aid in color timing and curve placement, negative originals should be timed relative to Laboratory Aim Density (LAD) Control Film supplied by Eastman Kodak Company. The LAD Control Film provides both objective sensitometric control and subjective verification of the duplicating procedures used by the laboratory.

In the LAD Control Method, the electronic color analyzer used for color timing is set-up with the LAD Control Film to produce a gray video display of the LAD patch, corresponding to 1.0 neutral density (gray) on the print. The negative printing original is then scene-to-scene timed. There are specific LAD values for each type of print or duplicating film that the original can be printed on. For print films, the LAD patch is printed to a neutral gray of 1.0 visual density. For duplicating films, the specified aims are at the center of the usable straight-line portion of the sensitometric curve of the film.

Due to normal variations in exposure and processing of color negative films, particular scenes may not print exactly at the same printer lights as the LAD Control Film. The LAD Control Film is intended as a set-up tool for electronic color analyzers and printers. It is NOT a reference that every scene must match. Normal film-to-film and scene-to-scene exposure variability is accommodated by the color timing (grading) process, on an electronic color analyzer set up with the LAD Control Film. Normally exposed and processed color negatives will typically print well within the range of an additive printer set up with the LAD Control Film, although SIGNIFICANT or UNEXPECTED departures from this center point balance may indicate an exposure/filtration problem with the cinematography or with the process control. Some specialized films and/or specialized negative processing techniques (push-processing, pull-processing, "skip-bleach" processing, etc.) may require more extreme adjustment from the LAD printing condition to attain desired results.


2. Direct any inquiries to one of the regional sales offices.
FILM-TO-VIDEO TRANSFERS

When you transfer the film directly to video, you can set up the telecine using KODAK Telecine Analysis Film (TAF) supplied by Eastman Kodak Company. The TAF consists of a neutral density scale and an eight-bar color test pattern with a LAD gray surround.

The TAF gray scale provides the telecine operator (colorist) with an effective way to adjust subcarrier balance and to center the telecine controls before timing and transferring a film. The TAF color bars provide the utility of electronic color bars, even though they do not precisely match the electronically generated color bars. Using the TAF will help obtain optimum quality and consistency in the film-to-video transfer. For more information regarding TAF, see KODAK Publication No. H-9, TAF User's Guide.

IMAGE STRUCTURE

The modulation-transfer and diffuse rms granularity curves were generated from samples of 5245 Film exposed with tungsten light and processed as recommended in Process ECN-2 chemicals. For more information on image-structure characteristics, see KODAK Publication No. H-1, KODAK Motion Picture Film available online at http://www.kodak.com/US/en/motion/support/h1.

MTF

The "perceived" sharpness of any film depends on various components of the motion picture production system. The camera and projector lenses and film printers, among other factors, all play a role. But the specific sharpness of a film can be measured and charted in the Modulation Transfer Curve.

rms Granularity:

Refer to curve.

Read with a microdensitometer, (red, green, blue) using a 48-micrometer aperture.

The "perception" of the graininess of any film is highly dependent on scene content, complexity, color, and density. Other factors, such as film age, processing, exposure conditions, and telecine transfer may also have significant effects.

The curves describe this film's response to red, green, and blue light. Sensitometric curves determine the change in density on the film for a given change in log exposure.4

This graph shows a measure of the visual sharpness of this film. The x-axis, "Spatial Frequency," refers to the number of sine waves per millimeter that can be resolved. The y-axis, "Response," corresponds to film sharpness. The longer and flatter the line, the more sine waves per millimeter that can be resolved with a high degree of sharpness—and, the sharper the film.

4. NOTE: Sensitometric and Diffuse RMS Granularity curves are produced on different equipment. A slight variation in curve shape may be notice.
To find the rms Granularity value for a given density, find the density on the left vertical scale and follow horizontally to the characteristic curve and then go vertically (up or down) to the granularity curve. At that point, follow horizontally to the Granularity Sigma D scale on the right. Read the number and multiply by 1000 for the rms value.

Note: This curve represents granularity based on modified measuring technique.

These curves depict the sensitivity of this film to the spectrum of light. They are useful for determining, modifying, and optimizing exposure for blue- and green-screen special-effects work.

Note: Cyan, Magenta, and Yellow Dye Curves are peak-normalized.

NOTICE: The sensitometric curves and data in this publication represent product tested under the conditions of exposure and processing specified. They are representative of production coatings, and therefore do not apply directly to a particular box or roll of photographic material. They do not represent standards or specifications that must be met by Eastman Kodak Company. The company reserves the right to change and improve product characteristics at any time.
STANDARD PRODUCTS AVAILABLE

<table>
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<tr>
<th>Format and Specification No.</th>
<th>Length Meters (Feet)</th>
<th>Core</th>
<th>Description</th>
<th>Perforation/Pitch Metric (Imperial)</th>
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<tbody>
<tr>
<td>35 mm EXS417</td>
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<td>S-83</td>
<td>100-ft. spool</td>
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<tr>
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<tr>
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<td>100-ft. spool</td>
<td>2R-7605 (2R-2994)</td>
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<td>305 (1000)</td>
<td>P</td>
<td>Emulsion In</td>
<td>KS-4740 (KS-1866)</td>
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* for AATON A-MINIMA Cameras

GRAPHS

MORE INFORMATION

Outside the United States and Canada, please contact your Kodak representative.

You can also visit our web site at www.kodak.com/go/motion for further information. You may want to bookmark our location so you can find us easily the next time.

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<tr>
<td>Image Structure</td>
<td>KODAK Motion Picture Film KODAK Publication No. H-1</td>
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<td>Storage</td>
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<td>The Book of Film Care KODAK Publication No. H-23</td>
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<td>LAD</td>
<td>LAD—Laboratory Aim Density KODAK Publication No. H-61</td>
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<tr>
<td>Transfer</td>
<td>KODAK Telecine Analysis Film User’s Guide KODAK Publication No. H-822</td>
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</tbody>
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Kodak Locations
FOR DIRECT ORDERING IN THE UNITED STATES AND CANADA: 1-800-621-FILM

CHICAGO, ILLINOIS
Information: 630-910-4929

DALLAS, TEXAS
Information: 972-346-2979

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90038-1203
Information: 323-464-6131

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Information: 212-631-3418

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Phone: 305-507-5146

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Fax: 514-768-1563
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Herts, HP1 1JU England
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Fax: 01442-844-458

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Le grand Sacconex, 1215
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