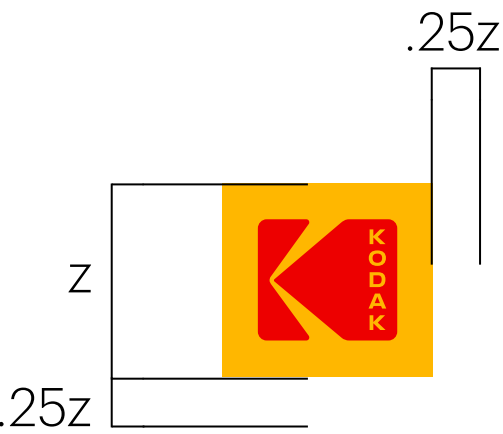


Kodak Logo Guideline

The Kodak logo must always be represented in the best possible quality and resolution and be shown in Kodak’s red and yellow trade dress colors. Please adhere to the guidelines below for use.

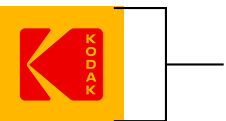
Clear space

The Kodak logo must have a minimum clear space surrounding the yellow field equal to .25z. The red K of the logo always sits on a field of Kodak Yellow.



Minimum size

The smallest the logo can be used is 3/5” (15mm) or 80 pixels.



Minimum height for print = 3/5” (15mm)

Minimum height for digital = 80 pixels

Kodak Trade Dress Colors

Kodak Yellow



PRINT TO MATCH: PANTONE® 1235C
CMYK: 0 | 27 | 100 | 0
RGB: 255 | 183 | 0
HEX: #FFB700

Kodak Red



PRINT TO MATCH: PANTONE® 485C
CMYK: 0 | 100 | 100 | 0
RGB: 237 | 0 | 0
HEX: #ED0000