



KODAK OPTIMAX

Primers

When it comes to creating top quality print, inks are only one part of the equation. Designed to work on PROSPER Continuous Inkjet Technology, in harmony with our ground-breaking KODAK EKTACOLOR and KODACHROME Inks, our wide range of KODAK OPTIMAX Primers create the perfect surface for your print, no matter what you print on. OPTIMAX Primers improve ink receptivity, rub resistance, and image quality on most types of paper, plastic, and film, and provide improved productivity and efficiency for digital printing on commercial, label, and packaging presses.

OPTIMAX Primers are aqueous solutions that enable higher image quality and improve durability on standard, commercially available substrates compared to untreated. Being water-based means simple handling, safe emissions, and less environmental impact.

KODAK OPTIMAX Primers provide:

- Lower production costs, higher quality, more flexibility, and a safer supply chain than relying on mill-treated substrates
- Outstanding print receptivity on multiple substrates with maximized ink adhesion and durability, including clear surface treatment that shows no discoloration over time
- Compliant options for use in compostable packaging featuring environmentally-friendly water-based chemistry
- Increased post-consumer sustainability with de-inking opportunities to facilitate better recycling

OPTIMAX Primers contain no environmentally hazardous materials and will comply with OSHA regulations. Complete Safety Datasheets (SDS) are available.



KODAK OPTIMAX

Primers

| Primer | Standard | Enhanced | Standard Packaging | Enhanced Packaging | Film Packaging | Personal Care |
|--------------------------------|---|---|--|--|---|------------------------------------|
| Paper Types | UGW (Uncoated Ground Wood) UFS (Uncoated Free Sheet) | Matte CFS (Coated Free Sheet) Glossy CFS (Coated Free Sheet) | Matte and Glossy paper boardstock | Coated carton boards | Flexible films: PE, PET, PP, BOPP | Porous films |
| Applications | Books Direct Mail, Letter Solicitation | Books, Magazines Direct Mail, Inserts | Folding carton, corrugated, paper labels. Suitable for indirect food contact. | Folding carton, corrugated. Suitable for indirect food contact. | Flexible films (PE, PET, PP, BOPP) Suitable for indirect food contact. | Diapers, feminine care, adult care |
| Indirect Food Compliant | No | No | Yes | Yes | Yes | Yes |
| Shelf Life | 24 months | 24 months | 24 months | 24 months | 24 months | 24 months |
| Part Numbers* Presses | 6086100 | 6086150 | 7104028 | 7104029 | 7104030 | 7104630 |

*Packaging sizes are available upon request.

[KODAK.COM/GO/PROSPER](https://www.kodak.com/go/prosper)

Eastman Kodak Company 343 State Street Rochester, NY 14650 USA. Produced using Kodak Technology.
©Kodak, 2023. Kodak, Kodachrome, Ektacolor, Optimax, Prosper and the Kodak Logo are trademarks of Kodak. Subject to technical change without notice.
K-1004-23.08.20.EN.02

