



# Kodak Innovation in Action Open House

## What is it?

Kodak Innovation in Action is a series of two one-day open house events combining demonstrations, seminars, and networking activities showcasing Kodak's award-winning Print Solutions from offset to workflow to digital print.

## When and where is it?

Wednesday, June 15<sup>th</sup> and Thursday, the 16<sup>th</sup> at the Kodak facility in Dayton, OH. The agenda is the same for both days: 8:30 a.m. to 3:00 p.m. Whichever day you choose, we hope you'll arrive in Dayton in time to join us for a reception from 6:30 p.m. to 8:30 p.m. at the Marriott hotel the day before your event day. Kodak will provide food and beverage during the reception and onsite during the open house.

## What will you see and learn?

Receive hands-on demonstrations of Kodak's offset, digital, and workflow solutions and talk with the Kodak teams responsible for product direction. Your day begins with a keynote presentation by Marco Boer of I.T. Strategies. Then in between your demos, you'll have the option of attending seminars to hear the latest trends and findings from 3<sup>rd</sup> party industry experts on topics shaping our industry. After registering, you'll receive a link to select your seminars and schedule the demonstrations of your choice from the following list:

- **MAGNUS Q800 Platesetter** with Multi-pallet loader and NELA punch/bend/sorting system, imaging **SONORA XTRA** Process Free Plates
- **PRINERGY On Demand** cloud-based workflow solutions, including PRINERGY On Demand Business Solutions and PRINERGY On Demand Access (world premier)
- **ASCEND Digital Press** and Nobelus lamination system (world premier)
- **NEXFINITY Digital Press**
- **New Kodak Inkjet Press** for publishing and direct mail applications (world premier)
- **PROSPER ULTRA 520 Press** with pre- and post-coating solution (world premier)
- **PROSPER Plus Imprinting Systems**, hybrid printing on flexible packaging and paper

# AGENDA

8:00 AM	<i>Bus from Marriott hotel to Kodak facility</i>			
8:30 AM	Arrival & breakfast at Kodak facility			
9:00 AM	<b>Keynote: The Future of Print in a Digital World</b> Marco Boer, President of IT Strategies			
9:45 AM	<b>Tour &amp; Overview Demos of PROSPER ULTRA 520, ASCEND Digital Press, MAGNUS Q800 Platesetter, SONORA Process Free Plate, and New Kodak Inkjet Press (world premier)</b>			
11:00 AM	<b>Seminar 1: "The State of the Paper Market"</b>	<b>Seminar 2: "Harnessing Automation to Lower Labor Costs &amp; Eliminate Remakes"</b>	<b>Small group demos of PROSPER Imprinting Systems on flexible film and paper</b>	<b>Personal demo block 1*</b>
11:30 AM	Personal demo block 2*			
12:00 PM	Lunch break			
12:45 AM	<b>Seminar 3: "Total Integration for Profit &amp; Growth"</b>	<b>Seminar 4: "Forecasting Your Growth Through Analytics"</b>	<b>Personal demo block 3*</b>	
1:15 PM				<b>Personal demo block 4*</b>
1:30 PM	<b>Seminar 5: "The Sustainable Print Shop"</b>	<b>Small group demos of NEXFINITY Digital Press and PROSPER Imprinting Systems on flexible film</b>		<b>Personal demo block 4*</b>
1:45 PM				<b>Personal demo block 5*</b>
2:15 PM	<b>Seminar 6: "What's the Fit for Web-Fed Inkjet"</b>	<b>Personal demo block 6*</b>		
3:00 PM	<i>Bus from Kodak facility to Dayton airport</i>			

**\* Personal Demos – Book in advance and choose from the following:**

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| 1. NEW Kodak Digital Solution                  | 5. KODAK NEXFINITY Digital Press         |
| 2. KODAK PROSPER ULTRA 520 Press               | 6. KODAK MAGNUS Q800 Platesetter imaging |
| 3. KODAK PROSPER Imprinting System on Film     | KODAK SONORA XTRA Process Free Plates    |
| 4. KODAK PRINERGY On Demand Workflow Solutions | 7. KODAK ASCEND Digital Press            |