



KODAK Metallic CLEAR DRY INK

One ink, countless effects

Add some shimmer and shine

Create lustrous print with KODAK Metallic Clear Dry Ink, the latest addition to the specialty ink portfolio designed for use in KODAK NEXPRESS and NEXFINITY Digital Presses. This versatile ink is a transparent material that can be combined with CMYK inks to achieve metallic effects such as silver, bronze, copper and more. Metallic Clear Dry Ink can also be used to simulate pearlized stocks, but with the ability to use a much broader selection of substrates than what is typically available as pearlized material. Capable of being used in multiple ways within the same printed piece, Metallic Clear Dry Ink enables highly differentiated applications.

Metallic Clear Dry Ink is easy to use. Fifteen minutes or less – including calibration – is all it takes to load the ink and start running live jobs.

Good for your business and for the planet

Like all specialty inks for NEXPRESS and NEXFINITY Presses, Metallic Clear Dry Ink creates prints that are easily recycled. It uses no volatile organic compounds (VOCs), so you can produce prints that drive more profit per page and are still safe for our environment.

How it works

Start by loading the Metallic Clear Dry Ink station and replenisher in the NEXFINITY or NEXPRESS Digital Press, a quick and easy operation. Applying the ink is one-click-easy; select one of five Coating Modes available on the job ticket. No prepress is required! (These selections can be added to any job, with different selections for the front and the back of a sheet.)

The effect can be used to simulate pearlized stock and to enhance both raster and vector art, text and images. When overprinted on another color, Metallic Clear Dry Ink simulates a wide range of metallic effects including silver, bronze, copper and more.

Laminating or UV coating jobs printed with Metallic Clear Dry Ink produces super-sparkly results that will catch the reader's eye.

"The NexPress Platform is the cornerstone of my business. With the introduction of Metallic Clear Dry Ink, business just got better. Again."

Mike Granata
Owner, Checkmate Graphics

Metallic Clear Dry Ink can be applied at the press level as an adjustable uniform layer on the entire page. Four other coating modes are also available.



Help clients drive higher return on investment

COMMERCIAL PRINT

Direct mail – high-end, durable mailers with variable data

Promotional – high-impact brochures, catalogs, inserts, point of sale materials

Publications – dramatic book covers, magazine covers, newsletters, inserts

Business communications – business cards, greeting cards, invitations, certificates

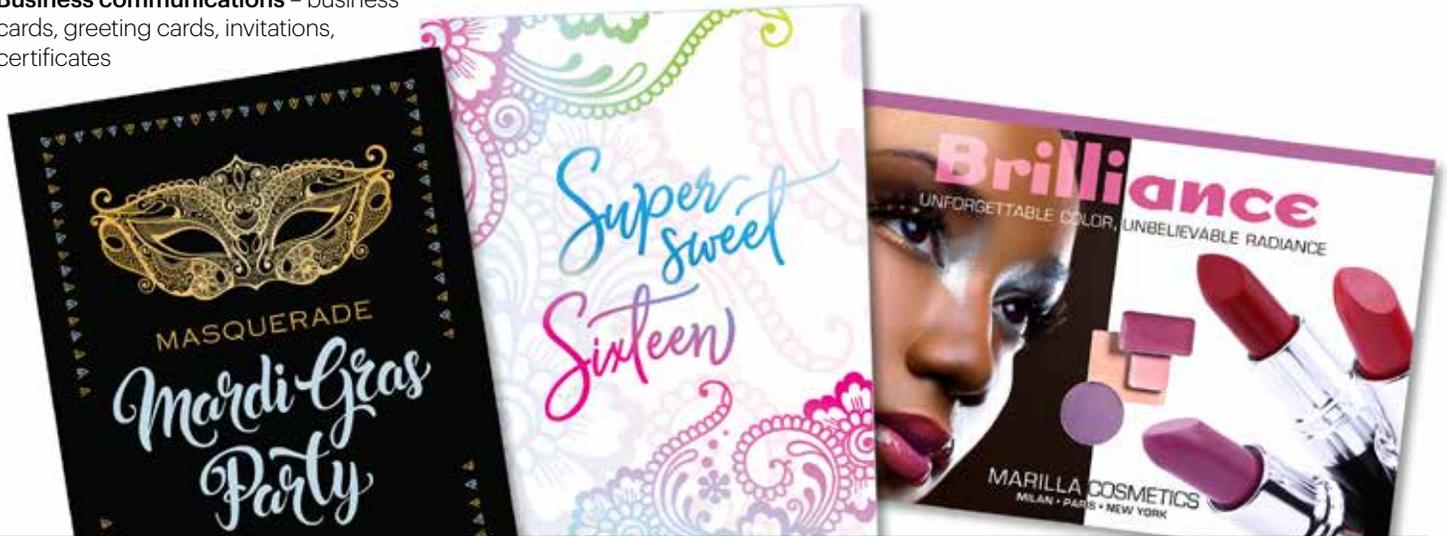
PHOTO SERVICES

Pro labs – high-impact photobooks with pearled or metallic covers and borders

Retail – greeting cards, calendars, certificates, invitations, photo books

SPECIALTY

Labels – high-value applications that can also print on synthetic substrates



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Technical Data

Components of KODAK Metallic Clear Dry Ink Solution	<ul style="list-style-type: none"> • Metallic Clear Dry Ink Station • Metallic Clear Replenisher • Metallic Clear Dry Ink (1 case) • Metallic Clear Developer (1 case)
Press compatibility	<p>KODAK NEXFINITY or NEXPRESS Press (serial number 1000 or higher) configured as follows:</p> <ul style="list-style-type: none"> • Using HD Dry Inks • Ability to run at 83 ppm • Front End VI or later • Requires updated version of System Software 19.0 or later releases
Coating modes (applied at press level)	<ul style="list-style-type: none"> • Flood Coat: Adjustable uniform layer of metallic on the entire page • Image Coat: Adjustable uniform layer of metallic on CMYK content only • Uniform Sparkle Flood: Simulates pearled paper; maintains consistent sparkle level across entire page • Uniform Sparkle Image: Variable layer of metallic based on CMYK content; more CMYK = more sparkle • Pearlized: Simulates pearled paper with the sparkle level on image areas toned down
Tools to help you get started	<ul style="list-style-type: none"> • KODAK Metallic Clear Dry Ink Creative and File Preparation Guidelines • Samples and promotional collateral, ready for co-branding, on Kodak's Marketing Center
Substrates	<p>Any substrate size, type or weight that is qualified for the NEXFINITY and NEXPRESS Digital Press</p>
Effect options	<ul style="list-style-type: none"> • Simulate pearled stock using a broad range of substrates • Use as a spot color combined with variable data to enhance direct marketing • Create a wide range of metallic colors by combining Metallic Clear and CMYK tints • UV-coat for super-sparkly results

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