

COLOR GUIDE



KODAK Metallic Clear Dry Ink



How to create with Metallic Clear Dry Ink

Choose from two workflows:

1 At the Press

Let the press operator apply Metallic Clear Dry Ink, using one of five job ticket options available within KODAK Digital Front End Software:

- 1. Flood Coat**
This selection made at the press applies an adjustable uniform layer of metallic on the entire page.
- 2. Image Coat**
This selection made at the press applies an adjustable uniform layer of metallic on all CMYK content only.
- 3. Pearlized Paper Effect**
This selection made at the press simulates pearlized paper, with the image area sparkle level automatically toned down.
- 4. Uniform Sparkle Flood**
This selection made at the press simulates pearlized paper, with the image at consistent sparkle level as paper.
- 5. Uniform Sparkle Image**
This selection made at the press applies variable Metallic Clear Dry Ink based on CMYK content. The higher the CMYK content, the more visible the sparkle is.

2 In the File

Define a spot color for Metallic Clear Dry Ink during file creation, or during prepress, using software such as:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

Make sure spot color is named "NexPress DryInk metallic clear."



Metallic % 20 30 40 60 80 100

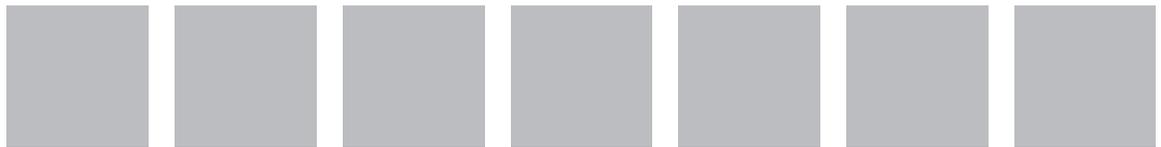
K 10



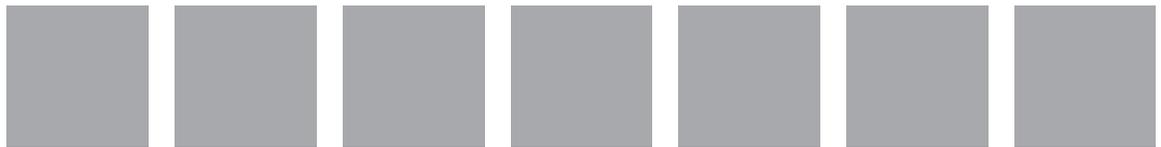
K 20



K 30



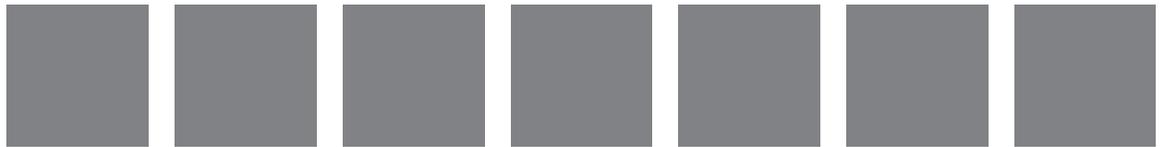
K 40



K 50



K 60



K 70



K 80



K 90



K 100



	Metallic %	20	30	40	60	80	100
C10 M5							
C20 M10							
C30 M15							
C40 M20							
C50 M25							
C60 M30							
C70 M35							
C80 M40							
C90 M45							
C100 M50							



Metallic % 20 30 40 60 80 100

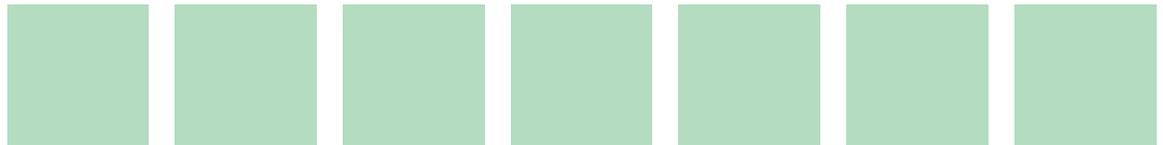
C10 Y10



C20 Y20



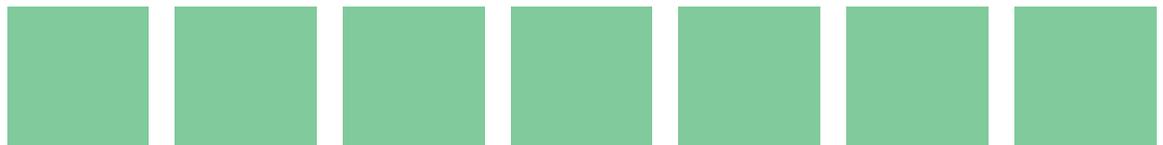
C30 Y30



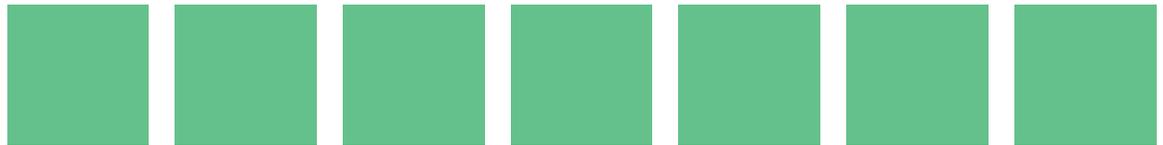
C40 Y40



C50 Y50



C60 Y60



C70 Y70



C80 Y80



C90 Y90



C100 Y100

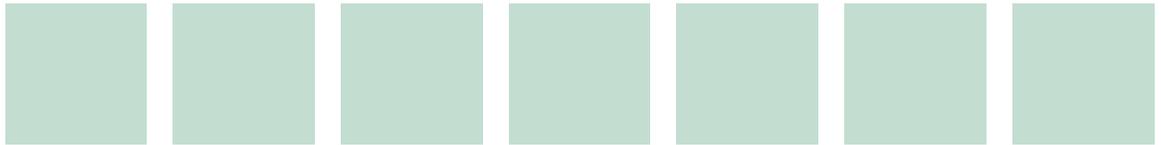


Metallic % 20 30 40 60 80 100

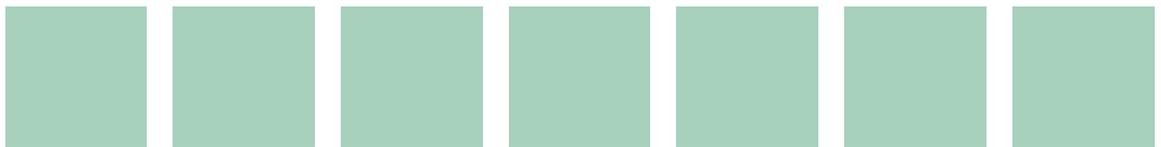
C10 Y9 K2



C20 Y17 K5



C30 Y25 K7



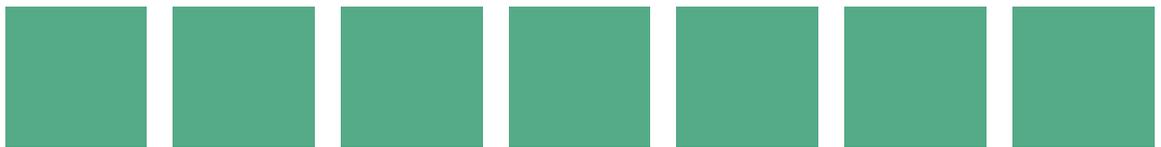
C40 Y34 K9



C50 Y42 K12



C60 Y51 K15



C70 Y60 K17



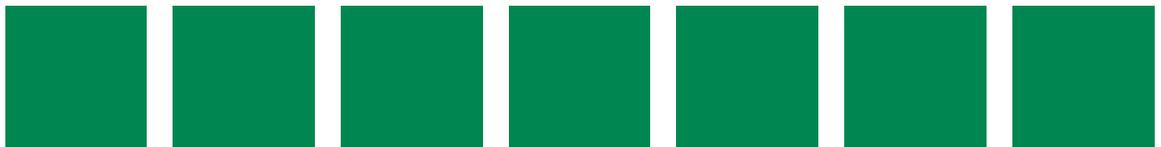
C80 Y68 K19



C90 Y76 K22



C100 Y85 K24



Metallic % 20 30 40 60 80 100

C10 Y8 K7



C20 Y16 K13



C30 Y24 K20



C40 Y33 K26



C50 Y44 K33



C60 Y49 K40



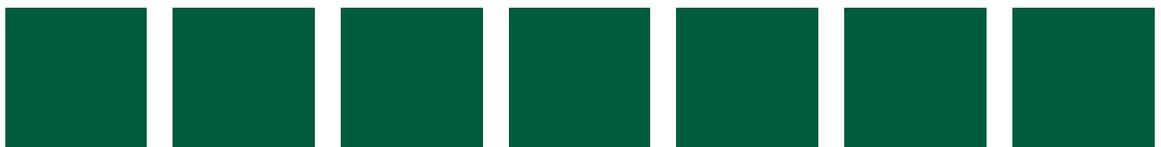
C70 Y57 K46



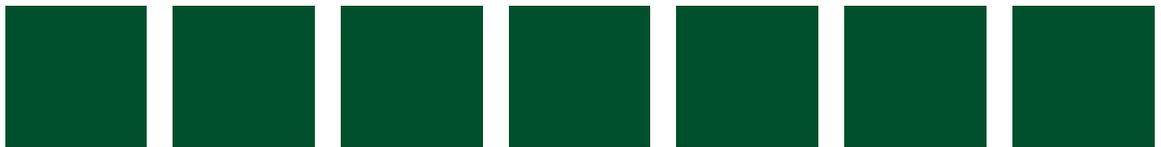
C80 Y65 K53



C90 Y73 K59



C100 Y81 K66



Metallic % 20 30 40 60 80 100

C10 Y5

C20 Y10

C30 Y15

C40 Y20

C50 Y25

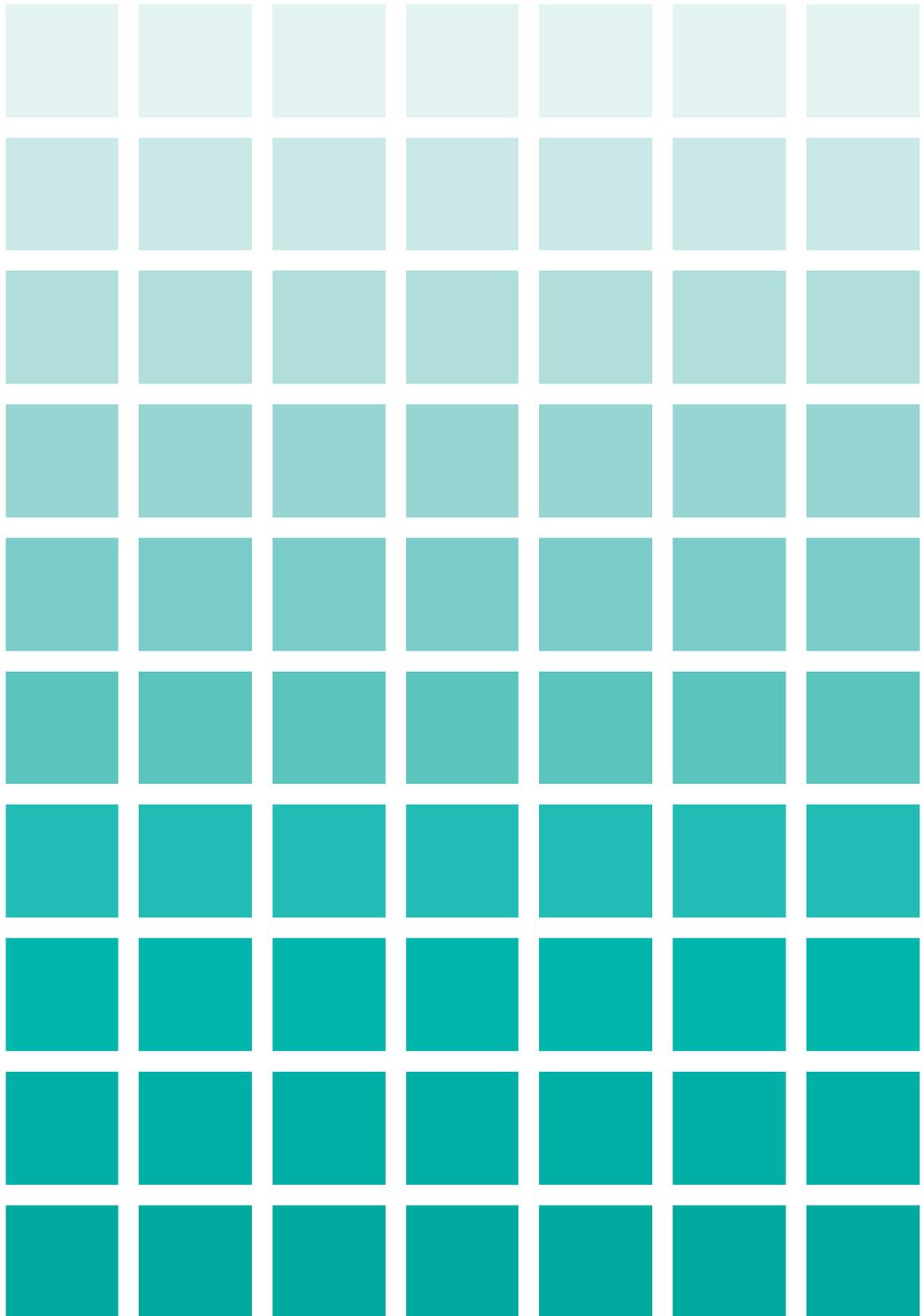
C60 Y30

C70 Y35

C80 Y40

C90 Y45

C100 Y50



Metallic % 20 30 40 60 80 100

C 10

C 20

C 30

C 40

C 50

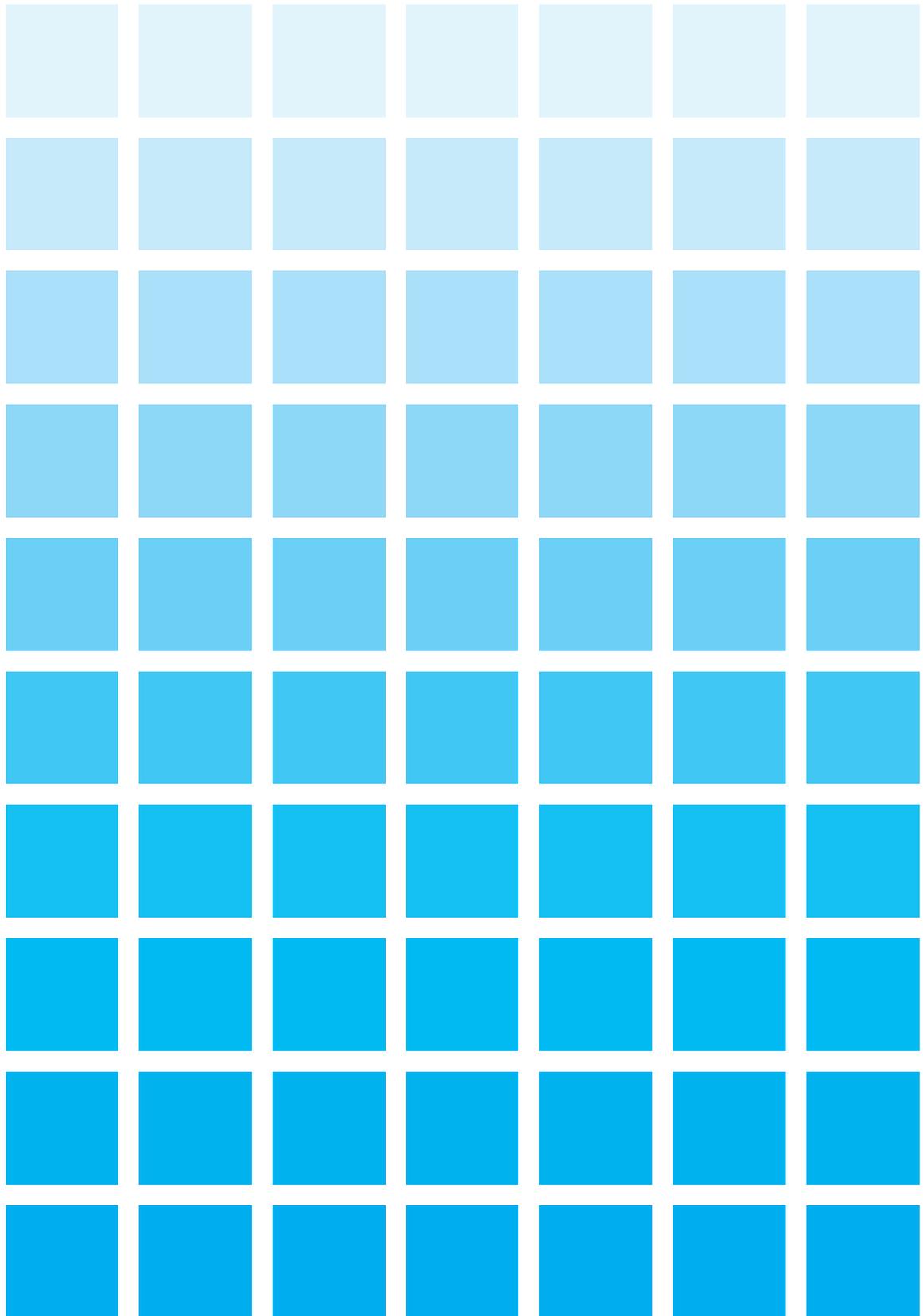
C 60

C 70

C 80

C 90

C 100



Metallic % 20 30 40 60 80 100

C5 M10

C10 M20

C15 M30

C20 M40

C25 M50

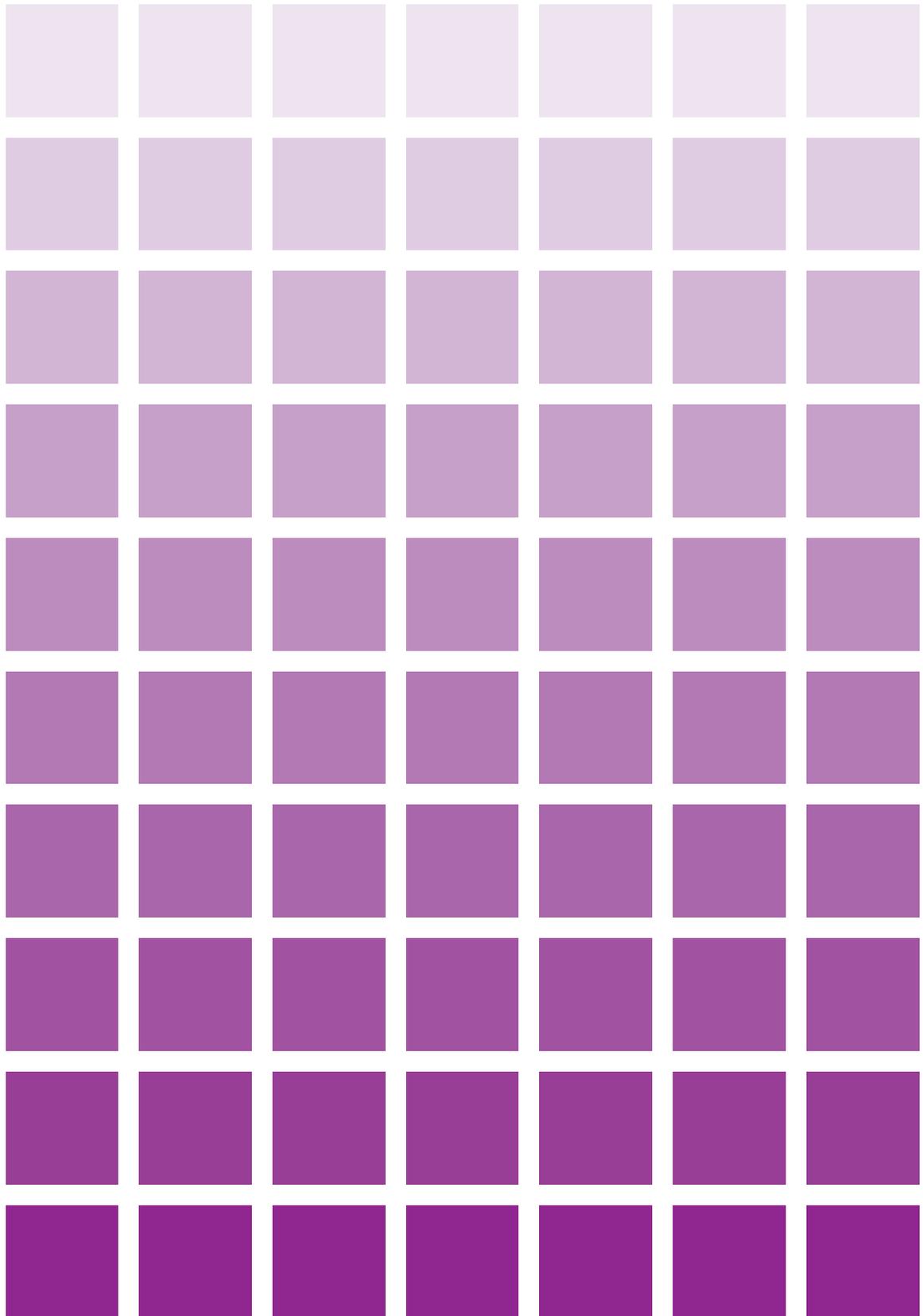
C30 M60

C35 M70

C40 M80

C45 M90

C50 M100



Metallic % 20 30 40 60 80 100

C5 Y10

C10 Y20

C15 Y30

C20 Y40

C25 Y50

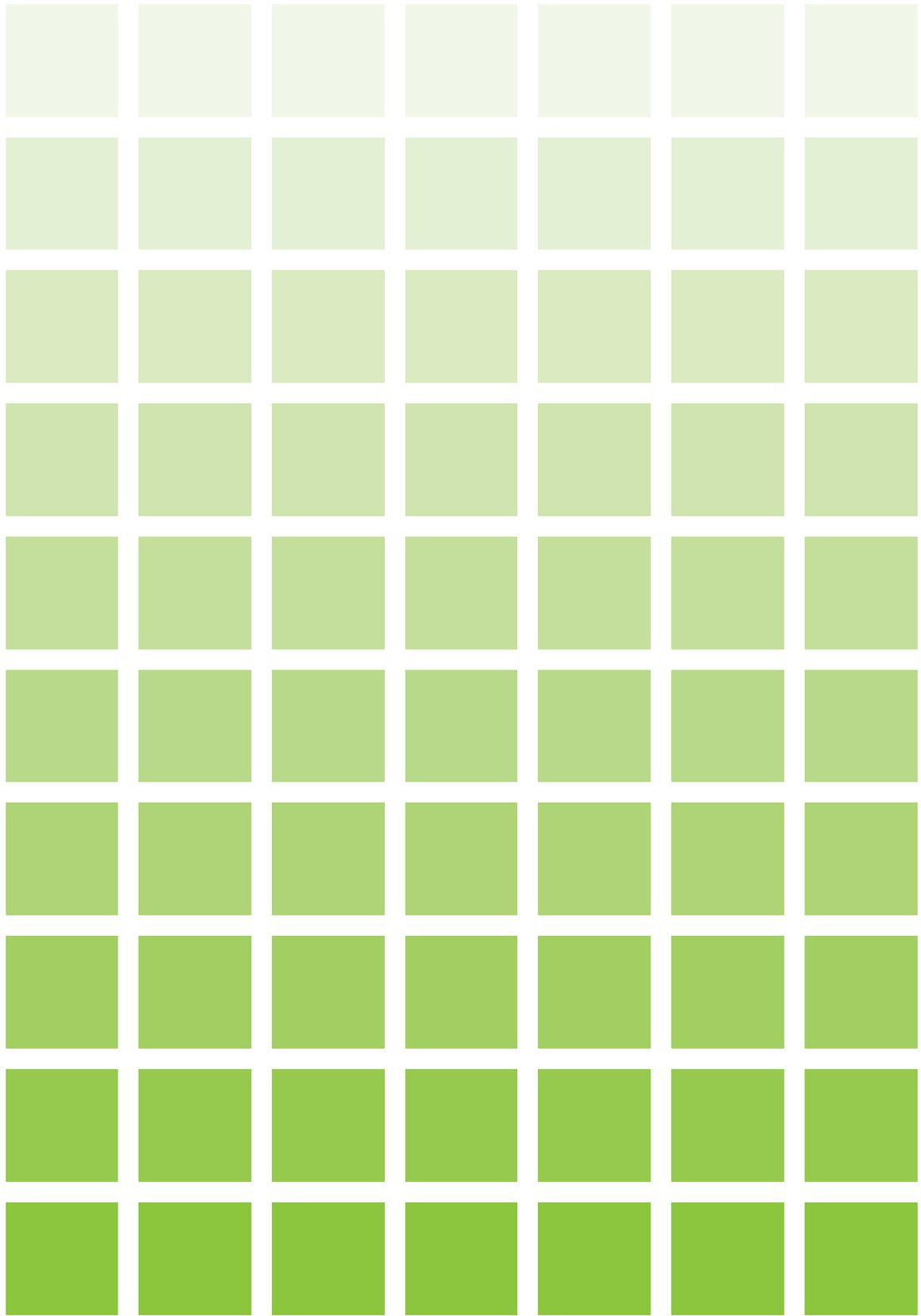
C30 Y60

C35 Y70

C40 Y80

C45 Y90

C50 Y100



Metallic % 20 30 40 60 80 100

M10 Y6 K5



M20 Y12 K11



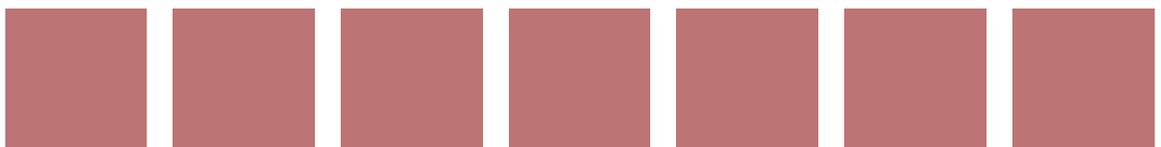
M30 Y18 K16



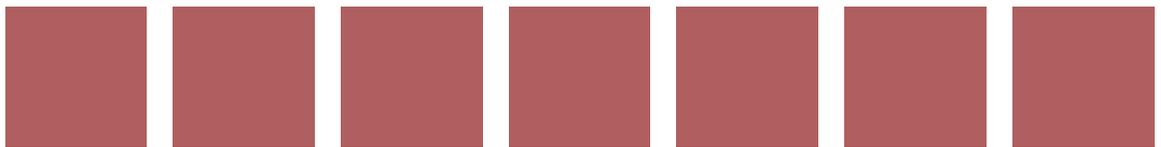
M40 Y24 K22



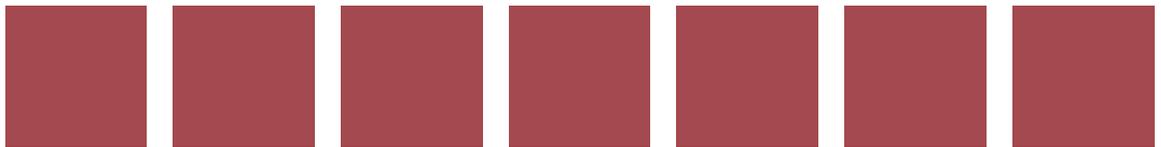
M50 Y30 K27



M60 Y36 K33



M70 Y42 K38



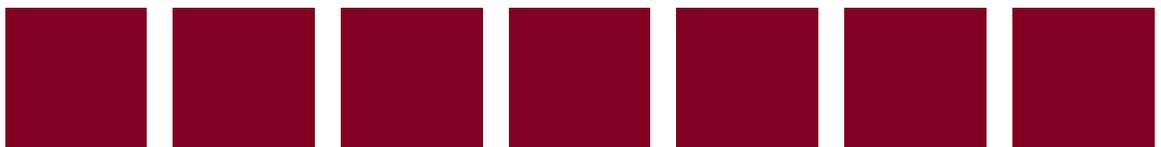
M80 Y48 K44



M90 Y54 K49



M100 Y60 K55



Metallic % 20 30 40 60 80 100

M10 Y5



M20 Y10



M30 Y15



M40 Y20



M50 Y25



M60 Y30



M70 Y35



M80 Y40



M90 Y45

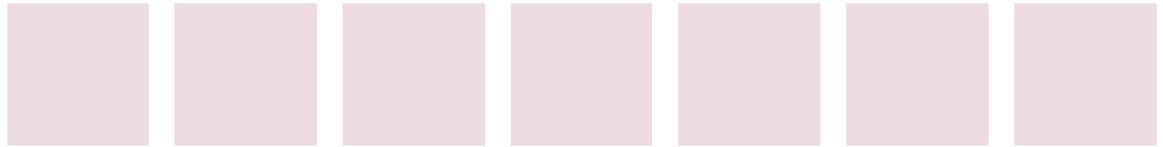


M100 Y50



Metallic % 20 30 40 60 80 100

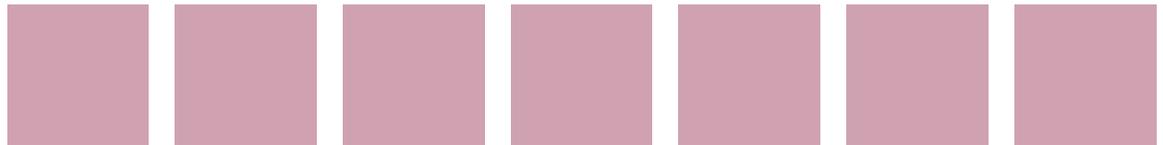
M10 Y2 K6



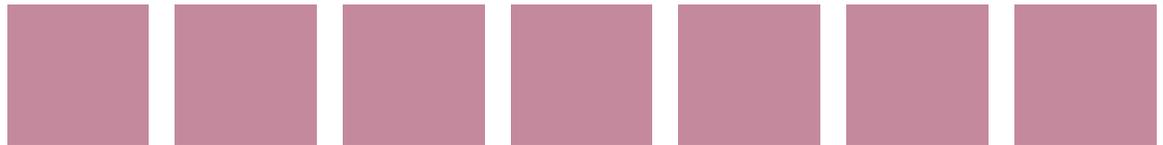
M20 Y3 K12



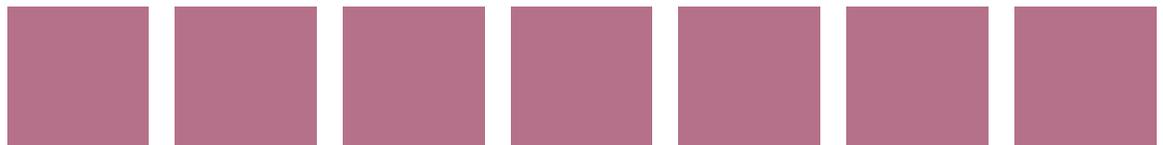
M30 Y4 K18



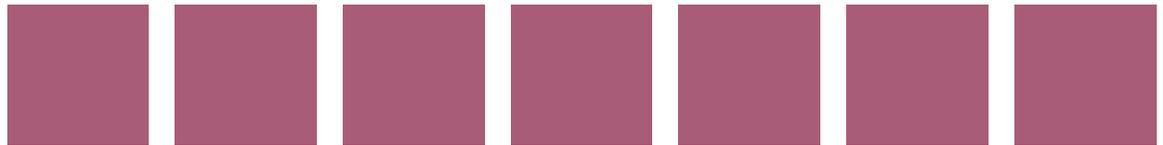
M40 Y6 K24



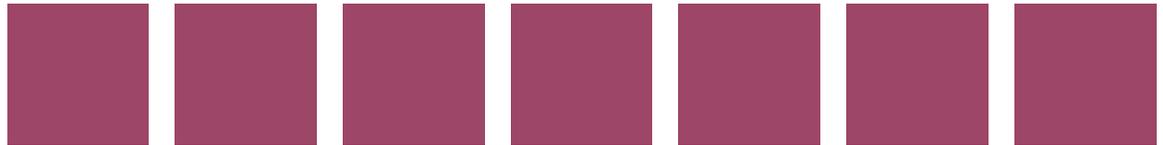
M50 Y7 K30



M60 Y9 K36



M70 Y11 K42



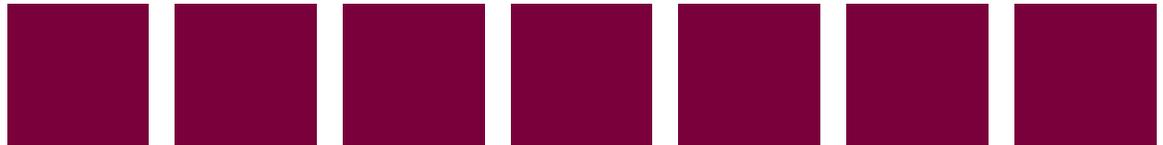
M80 Y12 K48



M90 Y13 K54



M100 Y15 K60



Metallic % 20 30 40 60 80 100

M10

M20

M30

M40

M50

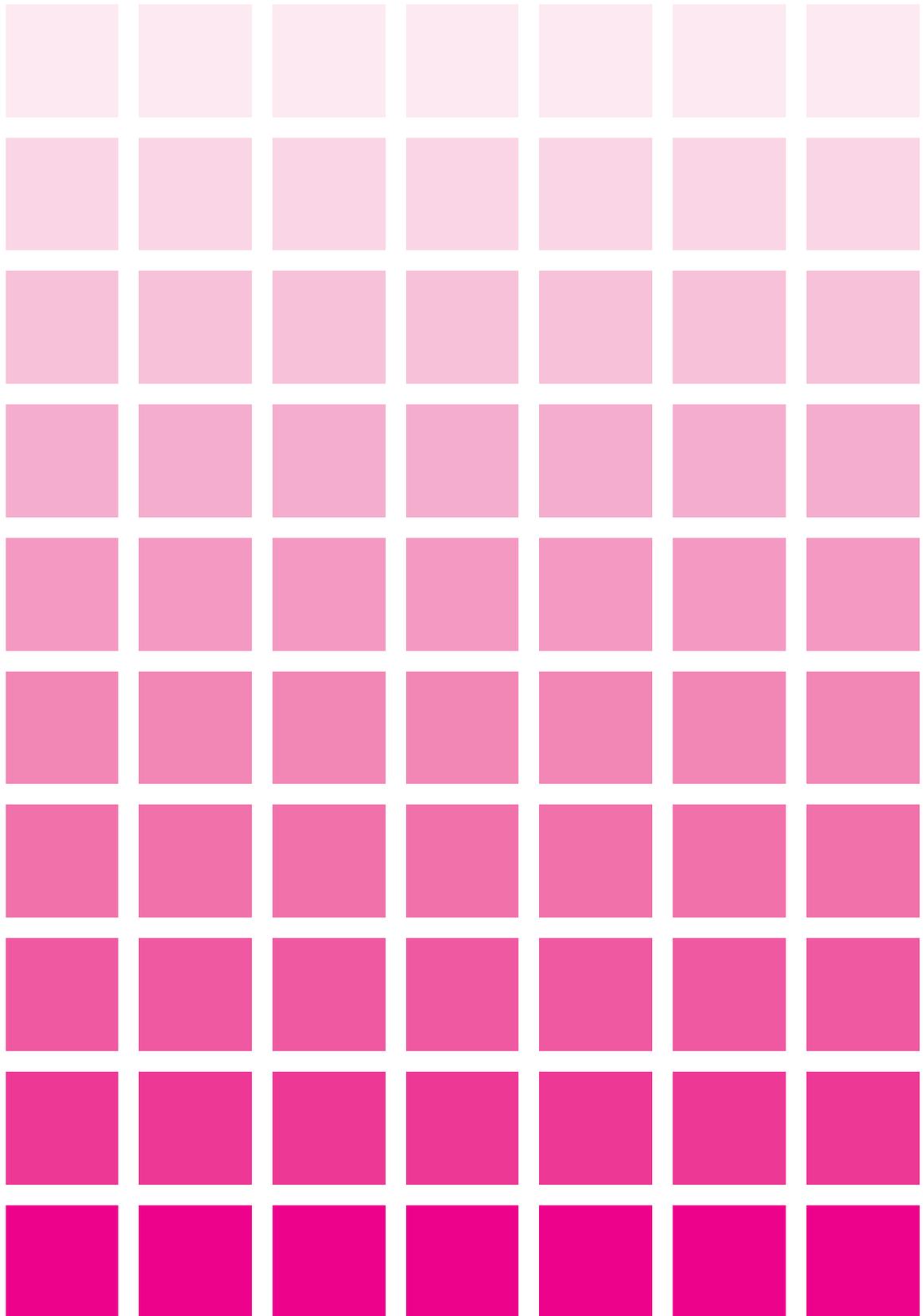
M60

M70

M80

M90

M100



Metallic % 20 30 40 60 80 100

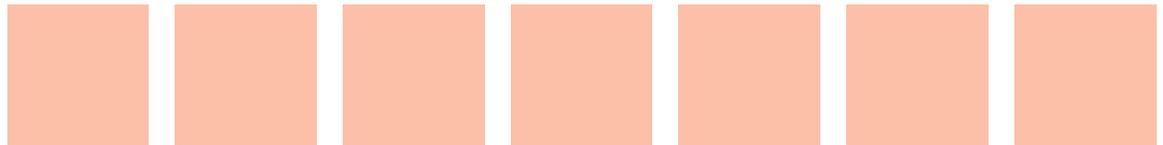
M9 Y10



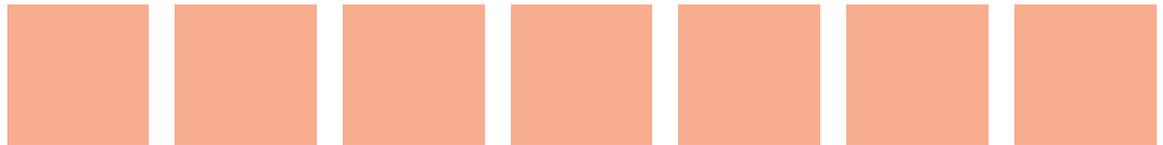
M19 Y20



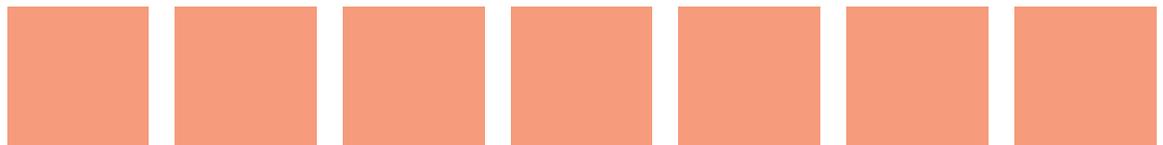
M29 Y30



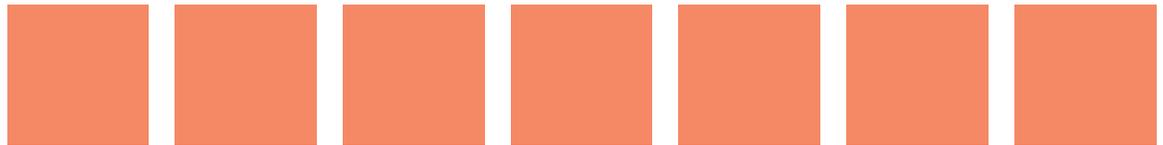
M38 Y40



M47 Y50



M57 Y60



M67 Y70



M76 Y80



M85 Y90



M95 Y100



Metallic % 20 30 40 60 80 100

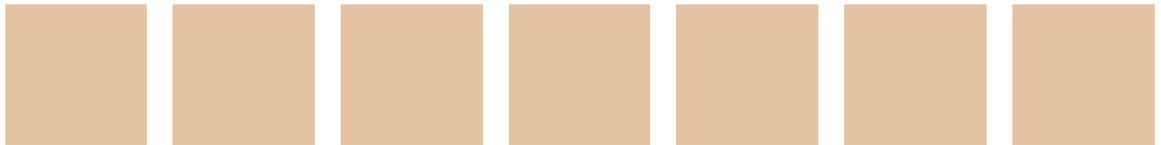
M5 Y10 K4



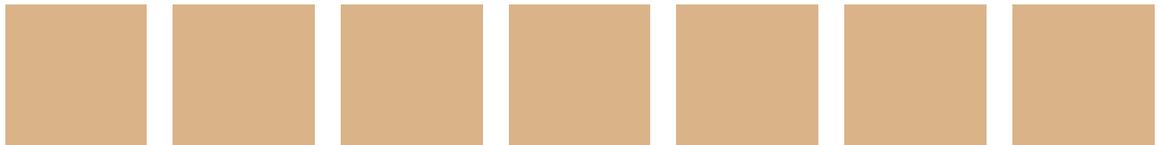
M11 Y20 K7



M16 Y30 K11



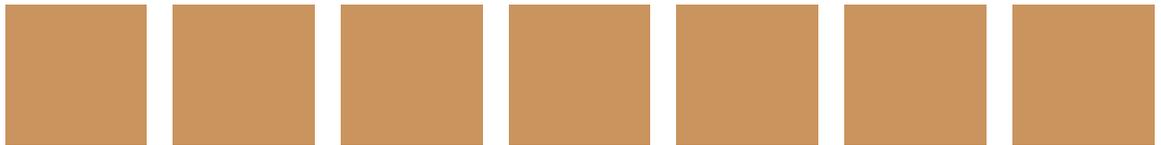
M21 Y40 K15



M27 Y50 K19



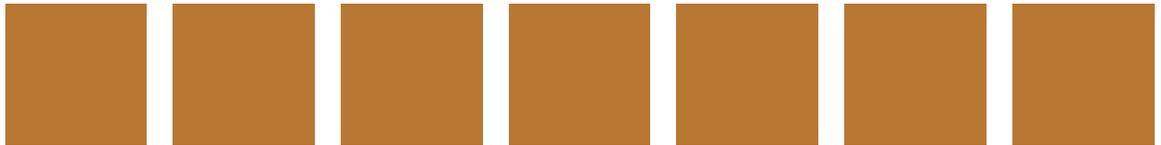
M32 Y60 K23



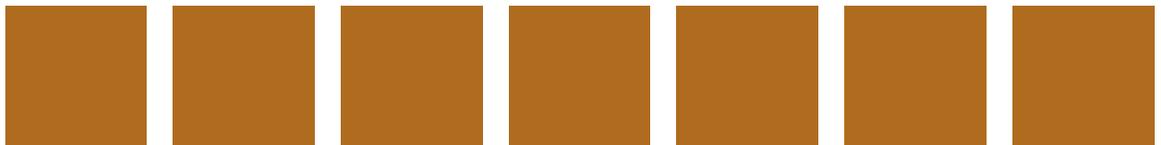
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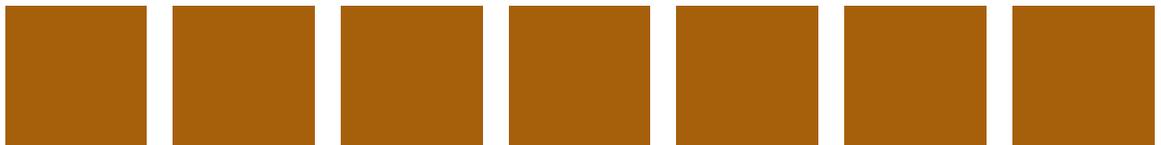
M42 Y80 K31



M48 Y90 K34



M53 Y100 K38



Metallic % 20 30 40 60 80 100

M5 Y10 K6



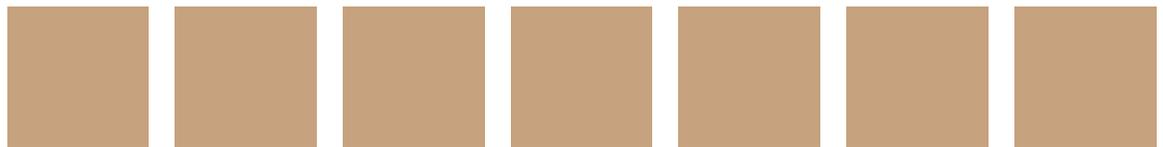
M11 Y20 K13



M16 Y30 K19



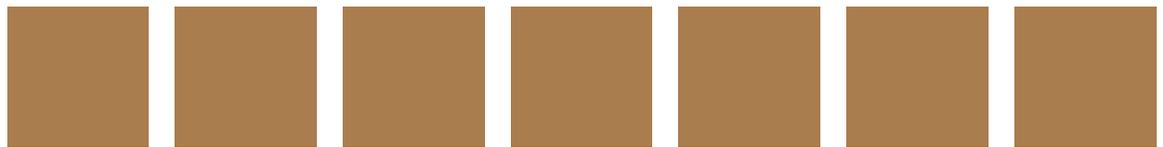
M21 Y40 K25



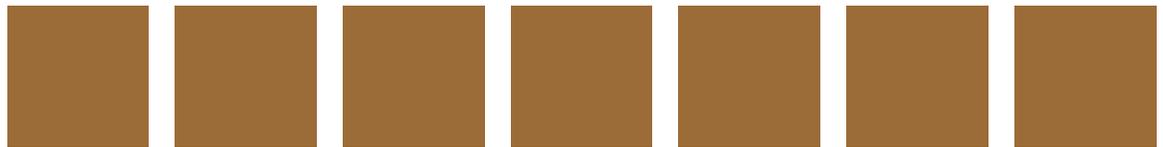
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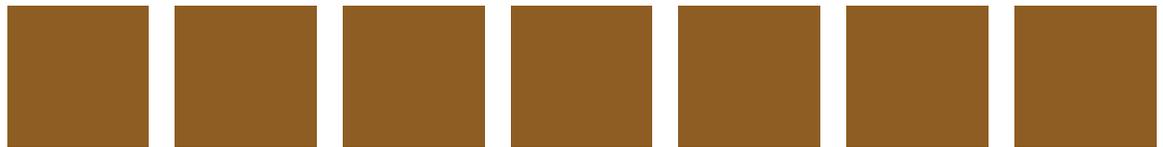
M31 Y60 K38



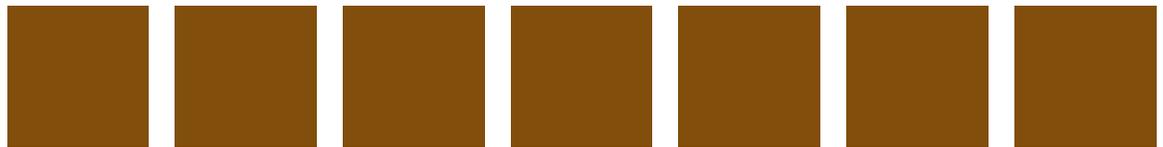
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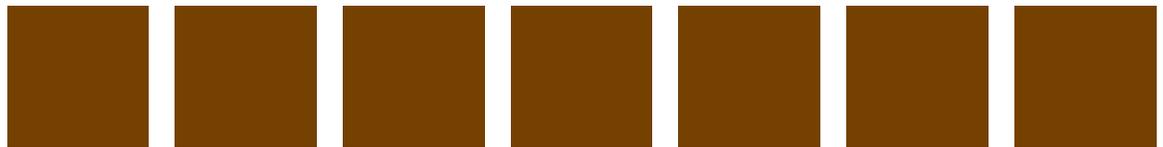
M42 Y80 K51



M47 Y90 K58



M52 Y100 K64



Metallic % 20 30 40 60 80 100

M5 Y10

M10 Y20

M15 Y30

M20 Y40

M25 Y50

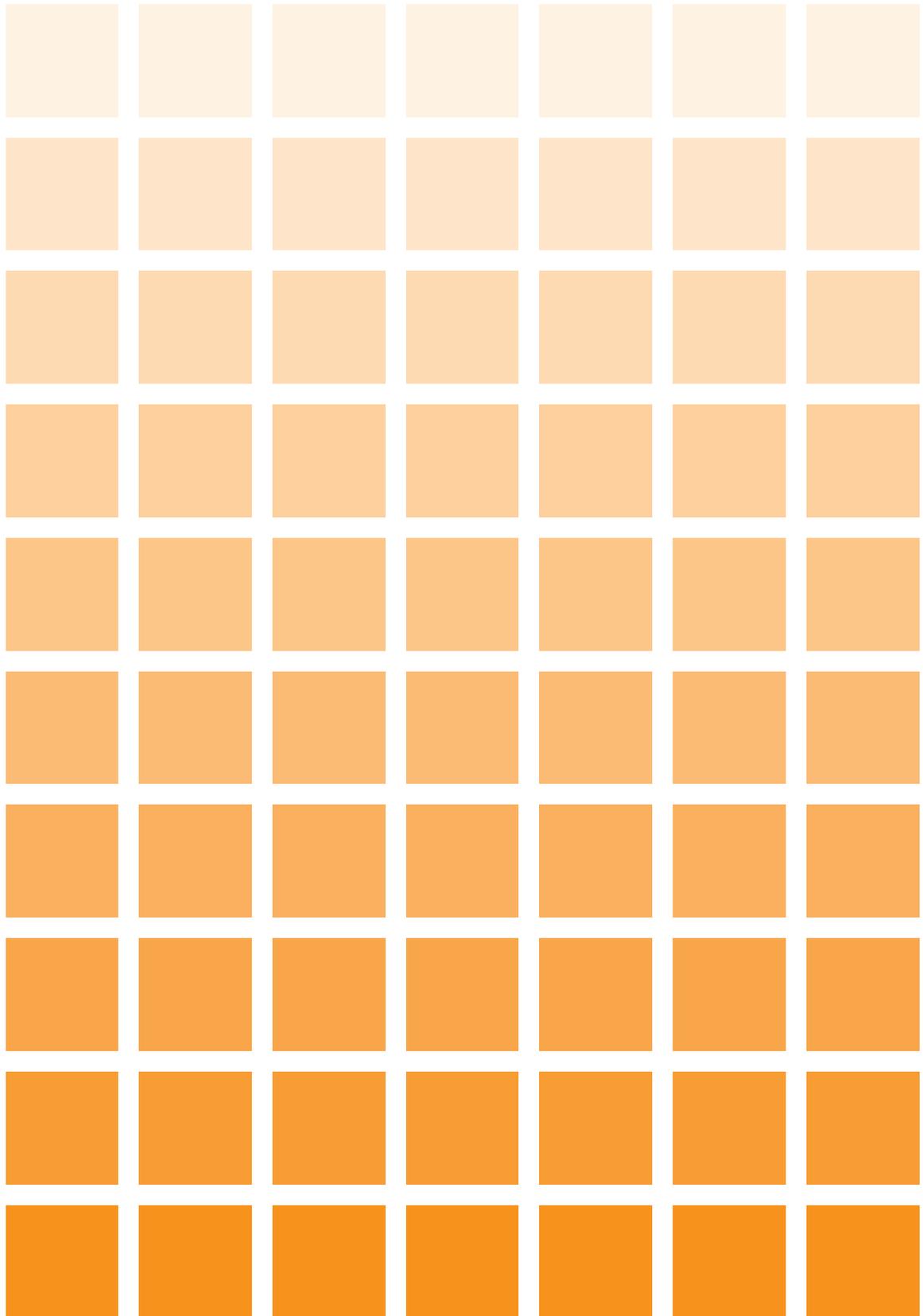
M30 Y60

M35 Y70

M40 Y80

M45 Y90

M50 Y100



Metallic % 20 30 40 60 80 100

Y10

Y20

Y30

Y40

Y50

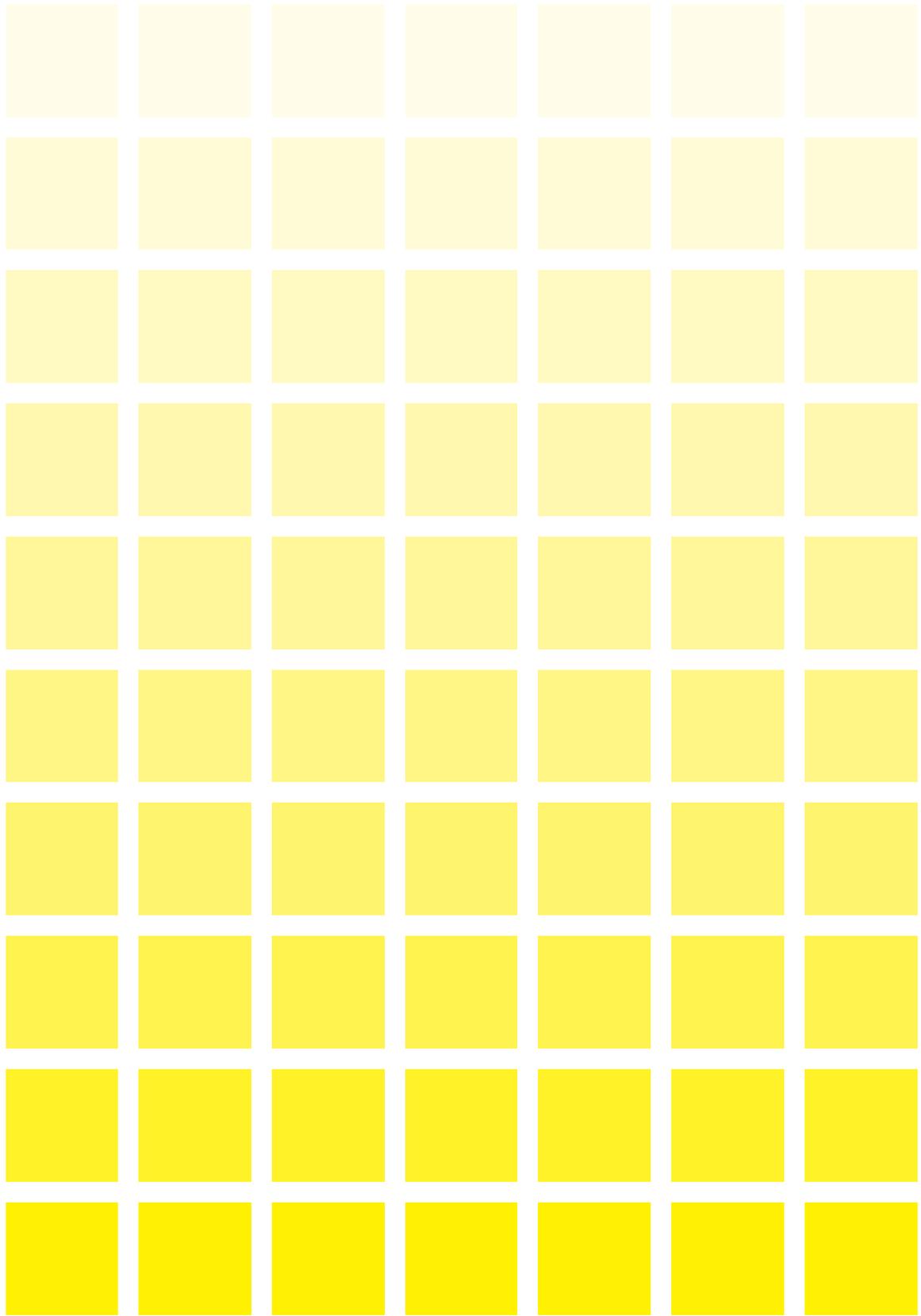
Y60

Y70

Y80

Y90

Y100



Metallic % 20 30 40 60 80 100

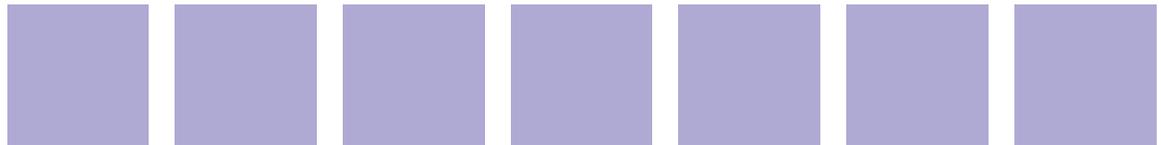
C10 M10



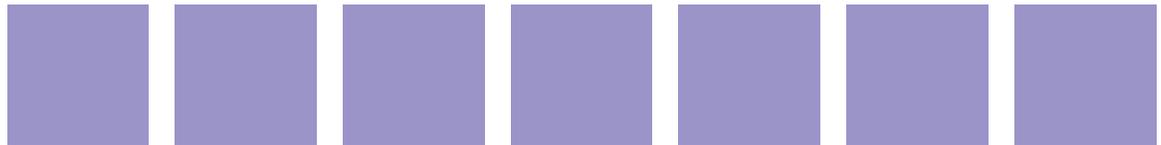
C20 M20



C30 M30



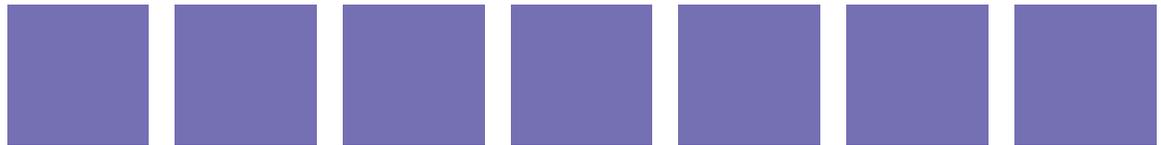
C40 M40



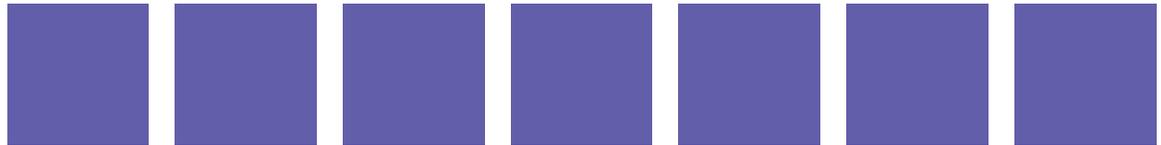
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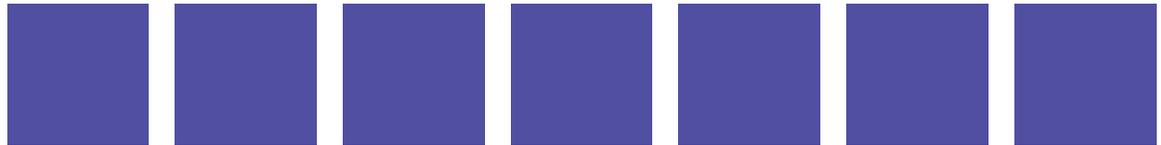
C60 M60



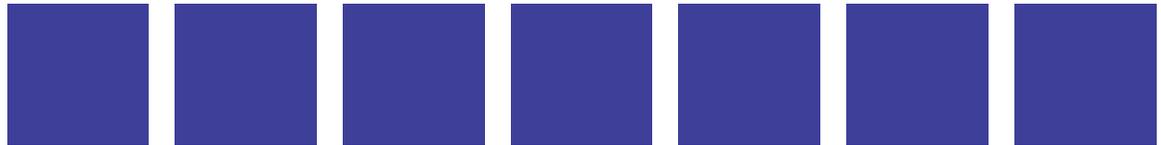
C70 M70



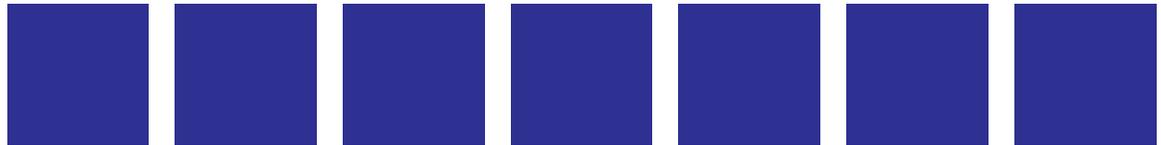
C80 M80

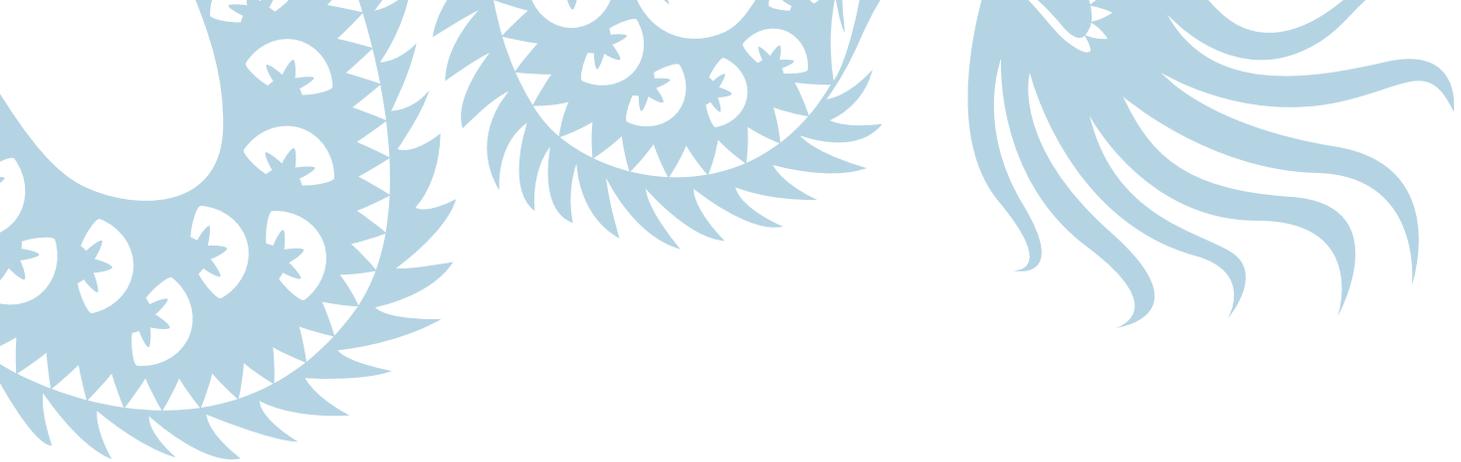


C90 M90



C100 M100





Help clients drive higher return on investment

COMMERCIAL PRINT

Direct mail – high-end, durable mailers with variable data

Promotional – high-impact brochures, catalogs, inserts, point of sale materials

Publications – dramatic book covers, magazine covers, newsletters, inserts

Business communications – business cards, greeting cards, invitations, certificates

PHOTO SERVICES

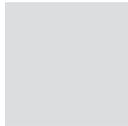
Pro labs – high-impact photobooks with pearlized or metallic covers and borders

Retail – greeting cards, calendars, certificates, invitations, photo books

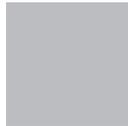
SPECIALTY

Labels – high-value applications that can also print on synthetic substrates





Black 15%
+ Metallic



Black 30%
+ Metallic



M 13% - Y 50%
+ Metallic

pure Metallic

KODAK Metallic Clear Dry Ink

Add lustre to your clients' communications with this revenue-building enhancement to Fifth Imaging Unit Solutions. Not only will you be able to add visual impact to text and design elements with Metallic Clear Dry Ink, you will be able to simulate pearlized substrates.

- **Save money on expensive substrates by simulating pearlized paper stocks.**
- **With this translucent iridescent ink, you can expand your metallic palette when printed over a variety of color tints.**

