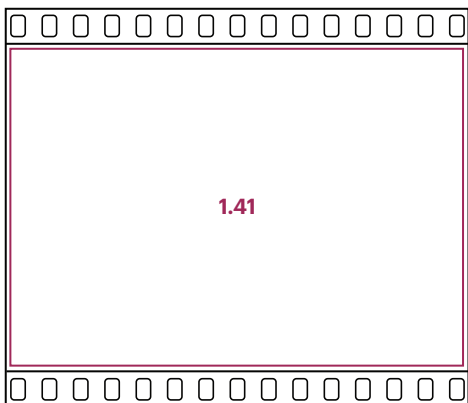




# Why Film?

- Rich, deep texture and natural colors.
- A focused and disciplined shooting process driving efficiencies and enhancing performances – behind and in front of the camera.
- Post production savings with reduced data storage, editorial time and color grading.
- Film is the only proven archival medium.



## 65mm 15-Perf (IMAX Format)

70.41 x 56.62 mm

### Running Time

1,000 ft (305 m) x 24 fps = 2 min 57 sec

\*IMAX films cameras transport 65mm film through the camera horizontally utilizing 15 perfs of capture area per frame.



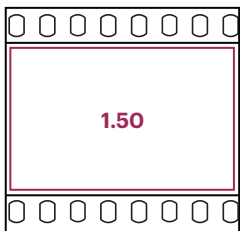
## 65mm 5-Perf

### Capture Area

52.15 x 23.07 mm

### Running Time

1,000 ft (305 m) x 24 fps = 8 min 53 sec



## 35mm 8-Perf (VistaVision)

### Capture Area

37.72 x 24.92 mm

### Running Time

400 ft (122 m) x 24 fps = 2 min 13 sec

## What is VistaVision?

A high-resolution widescreen 35mm motion picture format. Vista Vision cameras transport 35mm film through the camera horizontally utilizing 8 perfs of capture area per frame.

[kodak.com/go/motion](https://kodak.com/go/motion)

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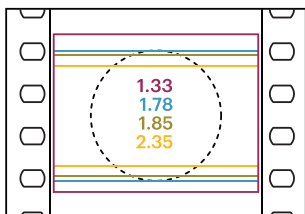


Kodak Motion Picture Film



# Choices

## Film Formats for Every Look and Budget



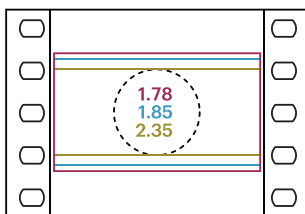
### 4-Perf

#### Capture Area

24.90 x 18.70 mm

#### Running Time

400 ft (122 m) x 24 fps =  
4 min 26 sec



### 3-Perf

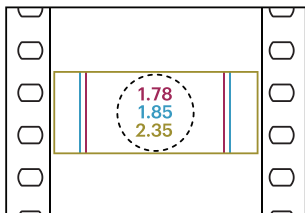
#### Capture Area

24.90 x 13.90 mm

#### Running Time

400 ft (122 m) x 24 fps =  
5 min 55 sec

25% less film & processing  
33% longer run time than 4-perf



### 2-Perf

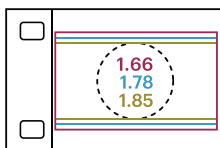
#### Capture Area

24.90 x 9.35 mm

#### Running Time

400 ft (122 m) x 24 fps =  
8 min 53 sec

50% less film processing  
Twice the run time of 4-perf



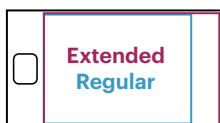
### Super 16

#### Capture Area

12.42 x 7.44 mm

#### Running Time

400 ft (122 m) x 24 fps =  
11 min 06 sec



### Super 8

#### Capture Area

Regular Gate: 5.79 x 4.01 mm  
Extended Gate: 6.30 x 4.2 mm

#### Running Time

50 ft x 18 fps = 3 min 20 sec  
50 ft x 24 fps = 2 min 30 sec

### The Standard 35mm Format

The standard image exposure for 35mm film is 4 perfs per frame, offering a pristine, fine grain and high-resolution image.

### In the 1980s...

Cinematographer Rune Ericson collaborated with Panavision to produce the first 3-perf mechanism for 35mm cinema cameras, utilizing slightly less film capture area per frame.

### Did You Know?

The 2-perf format first gained popularity in "Spaghetti Westerns" in the 1960s. Today, the native 2.35 aspect ratio of 2-perf has made this format a popular choice for widescreen viewing.

### Why 16mm?

A distinct "film look".  
Cost savings vs. 35mm origination.  
Today's advanced film scanners allow 16mm images to meet delivery requirements for in-home and theatrical distribution.

### Why Super8?

A distinct aesthetic and consumer-friendly format makes shooting film accessible to all.