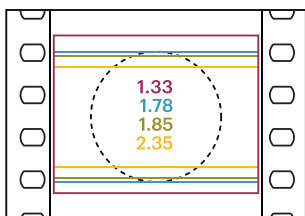




Choices

A Film Format for Every Budget



4-Perf

Capture Area

24.90 x 18.70 mm

Running Time

400 ft (122 m) x 24 fps =
4 min 26 sec

Why Choose Film?

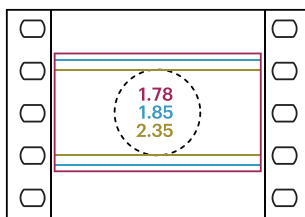
Rich, deep texture and natural colours.

Film sees like the human eye.

A focused and disciplined shooting process, driving efficiencies and enabling performances.

Post production savings with generally reduced data storage, editorial time and colour grading.

Film is the only proven archival medium.



3-Perf

Capture Area

24.90 x 13.90 mm

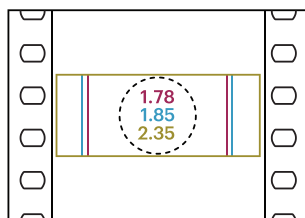
Running Time

400 ft (122 m) x 24 fps =
5 min 55 sec

25% less film & processing
33% longer run time than 4-perf

Did You Know?

The 2-perf format first gained popularity in "Spaghetti Westerns" in the 1960s. Today, the native 2.35 aspect ratio of 2-perf has made this format a popular choice for widescreen viewing.



2-Perf

Capture Area

24.90 x 9.35 mm

Running Time

400 ft (122 m) x 24 fps =
8 min 53 sec

50% less film processing
Twice the run time of 4-perf

Why Choose 16mm?

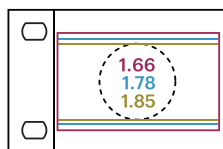
A distinct, beautiful look.

16mm costs less than 35mm origination.

16mm is appropriate for a variety of distribution formats including large screen releases.

Often 16mm camera packages cost less than digital equivalents.

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www.kodak.com/go/choices



Super 16

Capture Area

12.42 x 7.44 mm

Running Time

400 ft (122 m) x 24 fps =
11 min 06 sec

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