



High Speed Digital Print on Tissue Products White Paper

Image shows demonstration line

Today's competitive custom print napkin market demands innovative technology that can improve quality and productivity while reducing waste and printing costs. Matching Bretting Manufacturing's high speed napkin folder with a **Kodak Prosper S10** Imprinting System will transform your line and logo custom print napkin business into state-of-the-art digital production operation.

Bretting Manufacturing's high speed napkin folders are the answer to a dynamic and demanding marketplace. Bretting napkin folders feature:

- High speed production with exceptional product quality
- Flexible compact modular design
- Floor level operation
- Plug and produce platform for fast installation
- Simple reliable technology
- Wide range of substrates can be converted
- Independent electronic drive system for each component for optimum tension control
- CE compliant design

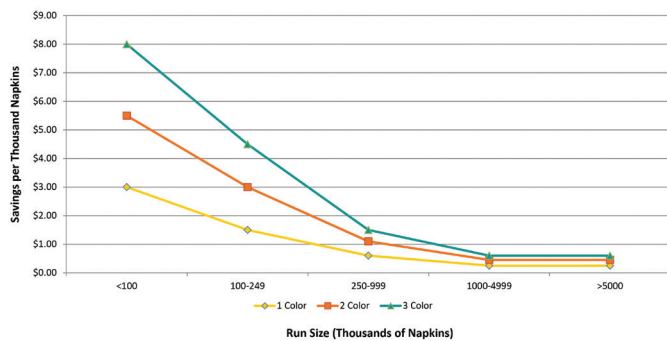
Kodak Prosper S10 Imprinting Systems integrate seamlessly with the Bretting folding equipment and allow you to take your custom print napkin business to a significantly more productive, profitable future.

The **Kodak Prosper S10** Imprinting System benefits include:

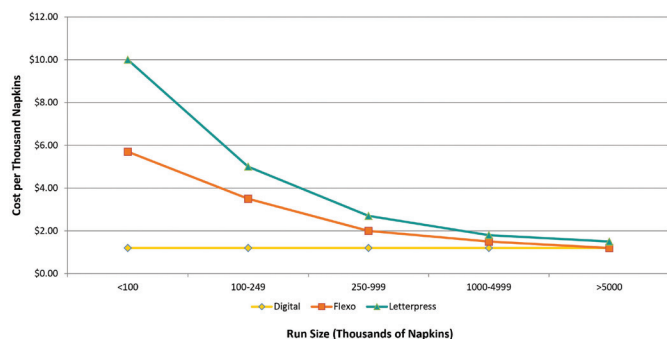
- The fastest digital printing system on the market with operational speeds of up to 1,000 FPM (300 MPM)
- Easy integration into your existing prepress operation
- Eliminates the time, labor and cost of changing printing plates and ink colors between print jobs
- Low cost and fast turnaround
- Infinite variable data print capabilities (each napkin has a new image, e.g. deck of cards)
- A host of automated maintenance features
- Easy to use, operator-replaceable print heads with exceptional durability
- 600 x 600 DPI resolution
- Use of nanotechnology inks that provide the highest quality at the lowest price on the market
- Inks that are certified for indirect food contact

With a Bretting folder and **Kodak Prosper S10** Imprinting System, there are significant savings in labor, waste, and printing costs over existing letterpress and flexographic operations. While the savings will vary depending on the effectiveness of existing printing assets and custom print run sizes, the charts below are representative of the type of savings you may see.

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Imagine the Possibilities . . .



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The digital printing cost curve is flat for each custom print product because digital printing costs are based on napkin length and amount of ink needed for the print design rather than on run length.

Additional benefits of digitally printed custom print napkins:

- No printing plate inventory management
- Reduced ink inventory
- No water required for wash-up
- No hazardous waste ink disposal or water treatment center needed
- Electronic prepress operation

Schedule your personalized
Bretting Manufacturing napkin
digital print line demonstration
today.

We will print your artwork on
your substrate.



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