



FACT SHEET – KODAK PROSPER Print Bar

The KODAK PROSPER Print Bar takes Kodak's inkjet expertise to another level – with scalable print widths and automatic registration – enabling seamless wide-format digital printing on analog devices so printers can easily combine high-quality offset, flexographic or gravure with partial- or full-page variable content. Together with its enhanced automatic color registration, the KODAK PROSPER Print Bar opens the door to potentially lucrative new opportunities in customizable packaging, direct mail promotions, and beyond.

Key features

- Scalable print widths in 105mm (4.16") increments
- Offset-class print quality (up to 600 x 900 dpi)
- Industry-leading print speeds up to 300 mpm (1000 fpm)
- New Smart Stitch functionality creates seamless print
- KODAK Stream Inkjet Technology featuring KODAK EKTACOLOR Inks
- Custom configurations designed to meet customer needs, as well as monochrome and CMYK preconfigured options available

Customer benefits

- Meet customer demand for variable print, versioning, and customization
- Practically eliminate costly head strike damage common in DOD systems with inkjet heads housed up to 9 times farther from the media
- Maximizes existing pressroom and finishing equipment and processes to create stronger ROI
- Streamline workflows, with fewer process steps than before
- Automate color-to-color registration control, cutting down on reprints and waste

Executive quote

“The new PROSPER Print Bar makes Kodak's imprinting technology a highly attractive solution for even more commercial, direct mail and packaging applications. By supporting wider format printing and ensuring consistently high print quality through the new Smart Stitch functionality and automatic color registration, it takes high-speed inkjet imprinting to an unprecedented level.”

Randy Vandagriff, Sr. VP, Digital Print, Kodak

Availability

The PROSPER Print Bar is available today worldwide. For more information visit www.kodak.com/go/imprinting

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