

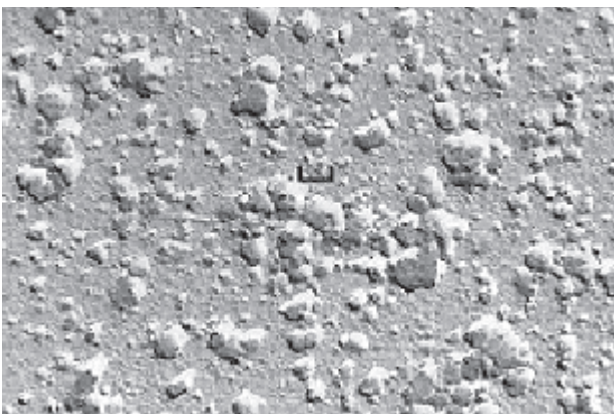
# KODAK Inkjet Inks and Primers



## Unparalleled high quality and versatility

Achieve wider color gamut, offer a broader range of substrates for inkjet printing, and benefit from state-of-the-art ink development with aqueous nano-particulate KODACHROME and KODAK EKTACOLOR Inks and fluids from Kodak. A pioneer in inkjet technology, Kodak brings over 55 years of experience and market-proven expertise to the development and commercialization of nano-particulate inks. Kodak formulates, develops, and manufactures high-performance KODACHROME and EKTACOLOR Inks that are ideal across a wide range of processes and applications.

The Kodak advantage lies in a proprietary micromilling process that de-aggregates and fractures primary particles, resulting in smaller particles, narrower distributions and minimal — if any — contamination due to media attrition. Conventional milling results in larger, aspherical pigments that have a lower gamut volume due to diminished transparency from light scattering of particles greater than 100 nm. With their ultra-fine and incredibly consistent particle size, Kodak inks allow more light to reflect off the substrate — meaning bolder, richer, longer lasting colors, with less light scatter and a color gamut that's 95% larger than SWOP.

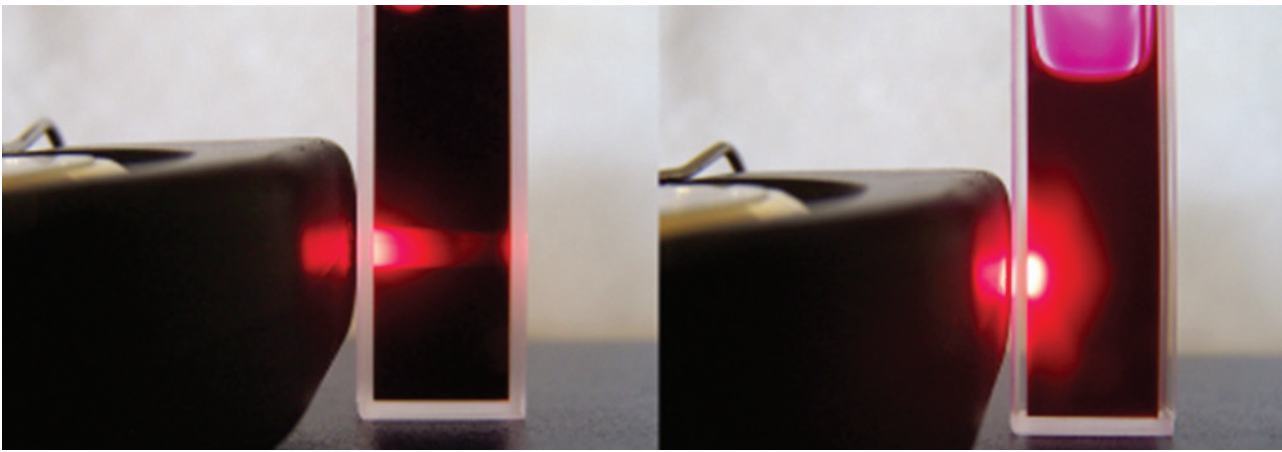


Kodak's micro-milled pigments



Conventionally milled pigments





Light shined through finely milled KODAK Pigment Inks (left) is not scattered in the same way that it does with competitive inks (right) that comprise much larger pigment particles

### **Print your true colors**

The combination of KODACHROME Inks and ULTRASTREAM Inkjet Technology, delivers more revenue, more uptime, and more productivity to close the gap with offset.

### **Expand your print possibilities**

Specially designed for use with Stream Inkjet Technology, including the PROSPER 7000 Turbo Press and PROSPER Plus Imprinting Systems, EKTACOLOR Inks create brighter, clearer, punchier print — at faster speeds than any other commercial inkjet system on the market.

### **Enhance your inkjet print. Optimize your profits**

When it comes to creating the highest quality print, inks are only one part of the equation. KODAK OPTIMAX Primers work with EKTACOLOR and KODACHROME Inks to create the perfect surface for your print, no matter what substrate you print on. Dial up the colors, increase durability, reduce dot gain, print with greater detail, and reduce your dependency on hard-to-find or costly inkjet-treated substrates.

### **Do more with Kodak inkjet inks and primers**

- **Offset quality print on an inkjet press.** Our patented nanoparticle pigment milling creates inks that produce incredible color, image stability and detail that's comparable to offset, flexo and gravure.
- **Higher productivity and lower running costs.** Lower ink usage reduces running costs, improves print head performance and boosts profits.
- **More sustainable.** KODACHROME and EKTACOLOR Inks are water-based, recyclable and contain lower humectant levels for faster drying time and improved safety.
- **Unique range of OPTIMAX Primers** allow printing on a wide variety of substrates and increases de-inkability.
- **Maximize uptime** with PROSPER Continuous Inkjet Technology by reducing clogs and prolonging printhead life.
- **Increase sales and profit margins.** Lower ink usage, better color density, faster print speeds, more jobs per shift.