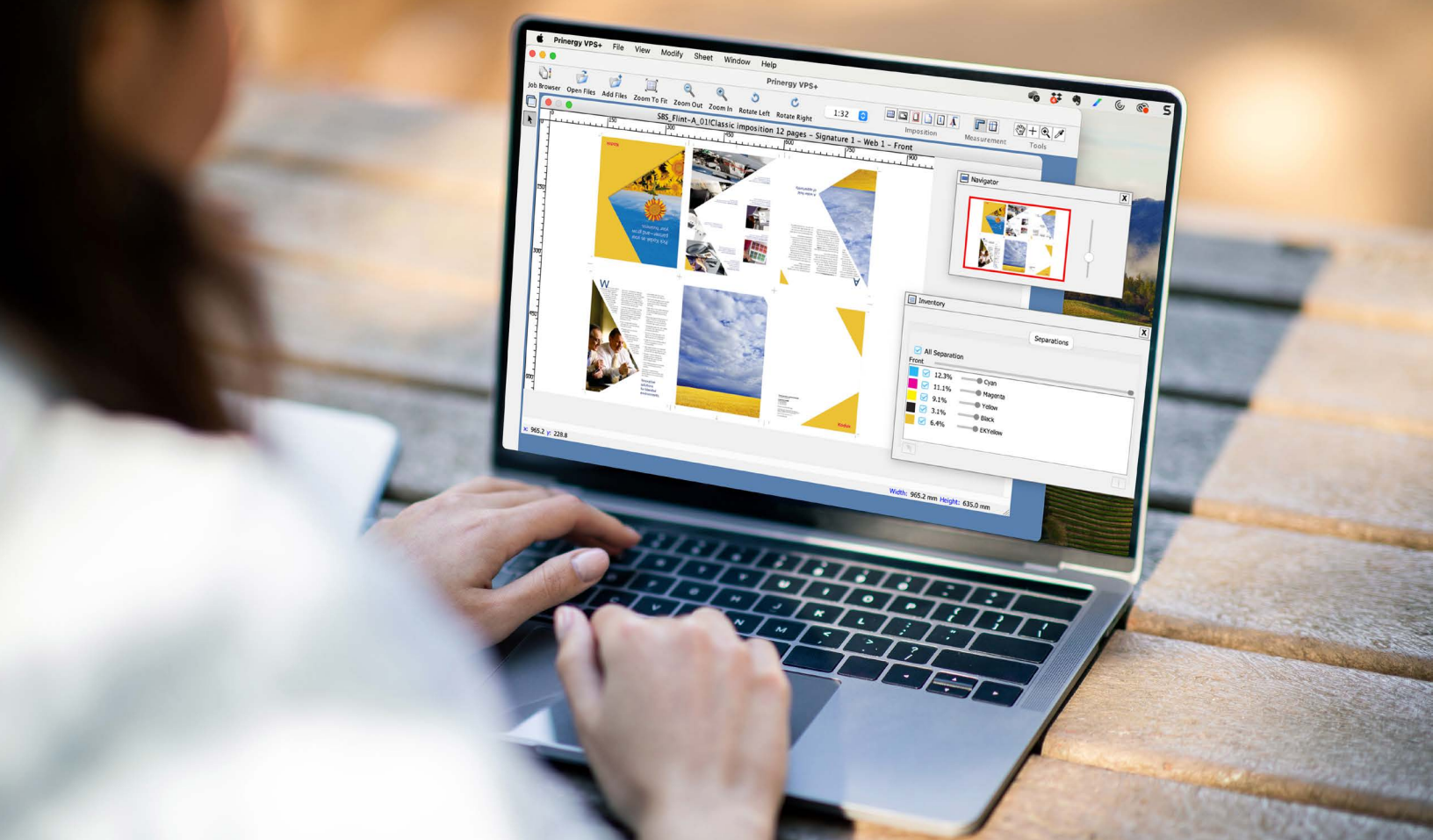# UNIFYING PRINT OPERATIONS:

Unlocking Seamless Efficiency Through Complete Connectivity

Print providers face greater competition, shorter runs, and tighter deadlines. Many have added automation in pieces—an imposition tool here, a trapping script there—but those fixes often create new problems: disconnected systems, extra steps, and limited visibility. Growth today calls for automation that seamlessly works across the entire operation. The KODAK PRINERGY Platform delivers that—connecting production and business software and devices so work moves faster, errors drop, and decisions are easier.

DISCONNECTED SYSTEMS SLOW YOU DOWN

When tools don't talk to each other, jobs stop at every handoff. Files get reentered, details get lost, and delays pile up. Operators spend time chasing information instead of producing pages. These "islands of automation" also make it harder to scale because every new device or service adds another integration challenge.

In the PRINERGY Platform prepress, approvals, and business systems work together in one environment. Jobs flow from estimate to invoice without manual intervention. Device connectivity is built in, and open integration options let you connect MIS, ERP, and webtoprint systems. That means fewer errors, and a smoother path from quote to order to delivery.

TOO MANY TOUCHPOINTS MEAN MORE RISK

Every extra step is a chance for error. Reproofs and reruns waste time and money, and they erode customer confidence. Manual processes also make it harder to enforce standards—what one operator does on one shift may differ from the next. That's where true integration makes a difference. The PRINERGY Platform streamlines repetitive tasks with Rules-Based Automation (RBA) and brings approvals, job submissions, and reviews into a single, unified environment with INSITE Prepress Portal.

This seamless connection between automation and online collaboration not only reduces risk but also enforces consistent standards, improves turnaround times, and strengthens client relationships.

DATA WITHOUT CONTEXT IS JUST NOISE

When systems operate in silos, raw data lacks the context needed to be synthesized into critical information, making it hard to see where jobs stall, which resources are underused, and why performance lags. PRINERGY changes that by bringing critical data together. Dashboards show job status, device performance, throughput and production trends across the entire workflow. With clear visibility, you can make decisions based on facts—not assumptions—and keep production on schedule.

A PLATFORM THAT GROWS WITH YOU

Every shop is unique, and PRINERGY is built to adapt. It's one of the few workflow platforms that seamlessly integrate with your mix of equipment and processes, growing with you step by step. Start with prepress automation to eliminate the most obvious bottlenecks. Add online approvals to speed customer signoff. Connect MIS or ecommerce to streamline estimating and order entry. Each step builds on the last, delivering immediate value without forcing you to start over.

Disconnected tools slow you down and create risk. The PRINERGY Platform replaces them with connected, customizable automation that improves quality, accelerates delivery, and strengthens your business. It's not just a workflow; it's a platform for growth.

PRO TIP: Involve Your Team Early for Automation Success

CHANGE WORKS BEST WHEN PEOPLE ARE INVOLVED

Automation succeeds when teams understand it and see the benefits. If employees feel automation is being "done to them," resistance grows.

The most successful implementations involve people early. Invite operators and planners to help shape workflows. Provide hands-on training so they feel confident using new tools while understanding the value. Show how automation frees them from repetitive tasks and opens opportunities for more creative, customer focused work. When employees see automation as a path to growth, adoption accelerates.

NEED HELP BRINGING YOUR TEAM ON BOARD?

Our team specializes in people-first rollouts—from workflow design to training and change management. We offer professional services to help your team integrate with confidence and maximize long-term adoption.

LEARN MORE: KODAK.COM/GO/PRINERGY