KODAK PRINERGY INSITE
CREATIVE WORKFLOW (ICW)

REDUCE TIME TO SHELF

Give your customers a direct connection that secures and streamlines the design collaboration, asset management and approval process.

Given the razor-thin margins and the constant pressure to accelerate time to market, there's no room for error in packaging. KODAK PRINERGY INSITE Creative Workflow is a powerful portal solution that helps your customers better manage the complex package design, collaboration and approval process.
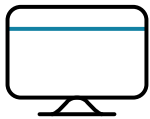
Gain a competitive edge
Become a valued partner to your brand clients, with a suite of tools that help them eliminate bottlenecks, errors and unnecessary costs from package design development.

Improve efficiency by streamlining collaboration across locations
Invite team members to collaborate in real time, with a tightly controlled, task-based process that encompasses content creation, reviews, revisions, approvals and asset storage.

Reduce approval cycle times with remote soft proofing
Offer a powerful and intuitive tool for online review, annotation and approval on all standard file formats.

Reduce errors and ensure file accuracy
Catch content errors early with automated inspection and comparison tools, while ensuring that you get the right file in the right format, prepared the right way.

THE MANAGE TASK DASHBOARD PROVIDES AN OVERVIEW OF ALL TASKS AND PROJECTS FOR A SPECIFIC CUSTOMER.

Color bars indicate progress.

Lists all approvers, their sequence, and their status.

Indicates status of each element within the specific task.

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Operating system	*Server:* MICROSOFT WINDOWS 2019, MICROSOFT WINDOWS 2022 *Client:* MICROSOFT WINDOWS 10+, APPLE macOS 12+
Browser	WINDOWS: Edge, Firefox and Chrome macOS: Safari, Edge, Firefox and Chrome
Hardware	*Windows 2019:* • Dell PowerEdge T340, T350 Performance Plus server • Dell PowerEdge T550, R550, T640, R740 High Performance Premium server or Premium server *Windows 2022:* • Dell PowerEdge T340, T350, T360 Performance Plus server • Dell PowerEdge T550, R550, T640, R740 High Performance Premium server or Premium server
Configurations	Available as a standalone solution, or can be integrated with KODAK PRINERGY Connect Workflow 10.0 and 11.0 and/or KODAK PRINERGY INSITE Prepress Portal (IPP) 11.0.
Virtual environments	VMWare ESXi 6.5 or higher Microsoft Hyper-V 2019 or 2022 KODAK PRINERGY Managed Services
Optional add-ons	• KODAK MATCHPRINT Virtual Proofing • Rules-Based Automation (RBA), when integrated with KODAK PRINERGY Connect Workflow • Additional Render Engines

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