REDUCE TIME TO SHELF

Give your customers a direct connection that secures and streamlines the design collaboration, asset management and approval process.

KODAK PRINERGY INSITE Creative Workflow is a powerful portal solution that helps your customers better manage the complex package design process. Brands are juggling multiple SKUs, regionalizations and versions — which all need to comply with branding and regulatory standards — while engaging consumers with dynamic content and exceptional print quality. With razor-thin margins and constant pressure to get products to market quickly, there's no room for error.

Gain a competitive edge
Become a valued partner to your brand clients, with a suite of tools that help them eliminate bottlenecks, errors and unnecessary costs from package design development.

Improve efficiency by streamlining collaboration across locations
Invite team members to collaborate in real time, with a tightly controlled, task-based process that encompasses content creation, reviews, revisions, approvals and asset storage.

Reduce approval cycle times with remote soft proofing
Offer a powerful and intuitive tool for online review, annotation and approval on all standard file formats.
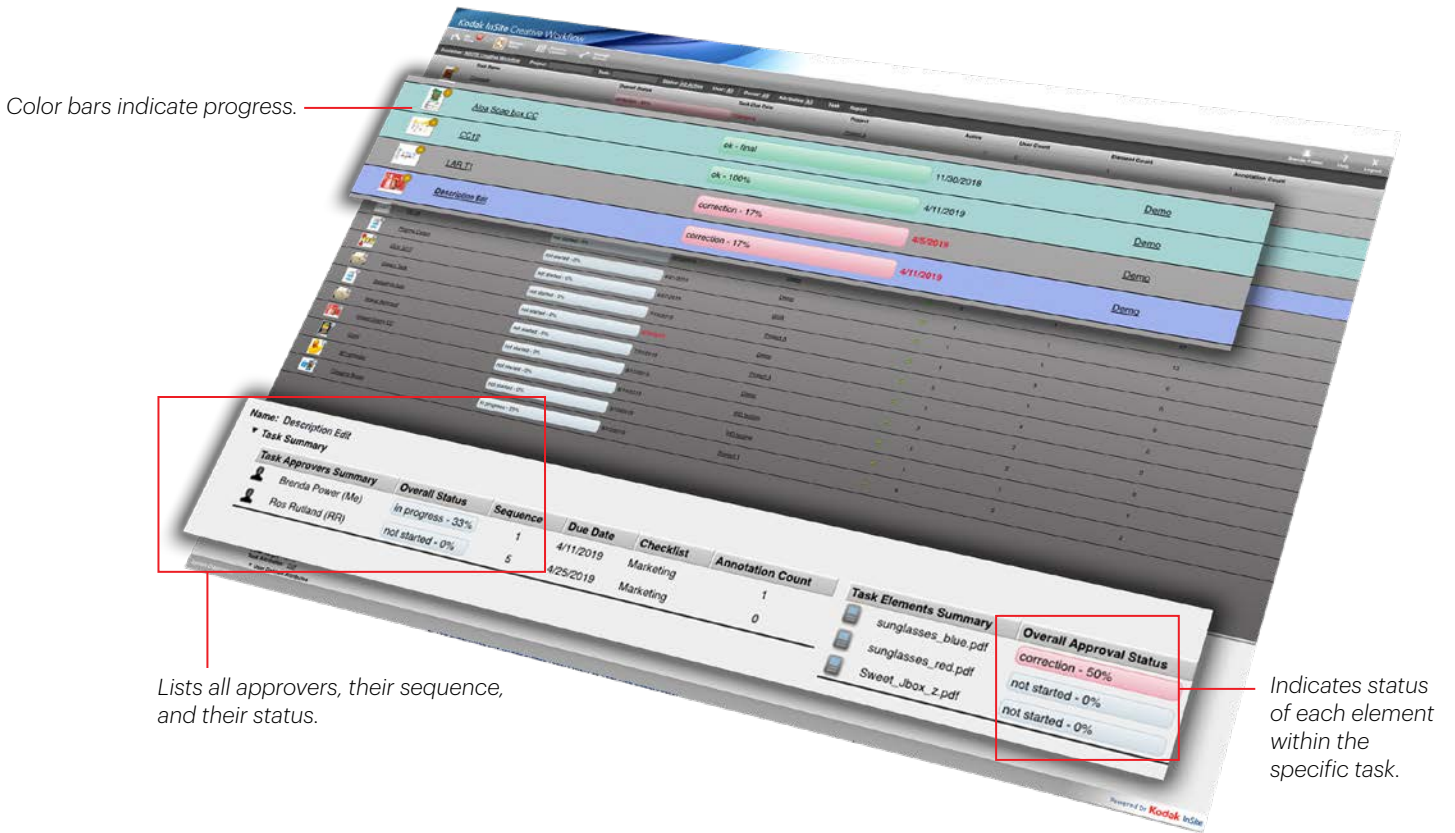
Reduce errors and ensure file accuracy
Catch content errors early with automated inspection and comparison tools, while ensuring that you get the right file in the right format, prepared the right way.

The MANAGE TASK dashboard provides an overview of all Tasks and Projects for a specific customer.

Color bars indicate progress.

Lists all approvers, their sequence, and their status.

Indicates status of each element within the specific task.

KODAK PRINERGY INSITE CREATIVE WORKFLOW (ICW)

Operating system	*Server:* MICROSOFT WINDOWS 2019 *Client:* MICROSOFT WINDOWS 10+, APPLE macOS 11+
Browser	WINDOWS: Edge, Firefox and Chrome macOS: Safari, Firefox and Chrome
Hardware	• DELL POWEREDGE T330, T340, T350 Performance Plus server • T550, R550, T630, R730, T640, R740 High Performance Premium server or Premium server
Configurations	Available as a standalone solution, or can be integrated with KODAK PRINERGY Workflow 9.5 and/or KODAK PRINERGY INSITE Prepress Portal 10.0
Virtual environments	VMWare and Hyper-V
Optional add-ons	• KODAK MATCHPRINT Virtual Proofing • Rules-Based Automation (RBA), when integrated with KODAK PRINERGY Connect • Additional Render Engines

KODAK.COM/GO/PRINERGY