



2024 GRAPHIC USERS ASSOCIATION CONFERENCE

VANCOUVER, CANADA | SEPTEMBER 30 - OCTOBER 4

KODAK University

UNLOCK YOUR POTENTIAL. TRANSFORM YOUR FUTURE.

KODAK University courses provide PRINERGY users with advanced technical training and best practices, to drive greater productivity and efficiency within any production environment.

Develop your technical PRINERGY Platform skills by registering for our 2-day instructor-led training at the 2024 Graphic Users Association Conference in Vancouver, Canada.

University Course Details:



2-Day | On-Site Learning



Target Audience:

Experienced PRINERGY, PREPS, PANDORA, Preflight+ and COLORFLOW users



4 Advanced Courses



Level:

Intermediate



Live Expert Instructors



Online Prerequisites Required



KODAK University

COURSE 1:

Advanced Rules-Based Automation (RBA)

Date: October 1, 2024 | Morning

A deep dive into PRINERGY's RBA functionality including creation of RBA rules and other automation tools, and integrating PRINERGY with external data sources. It is designed to equip you with the technical skills needed to create and build unique workflows with efficient, high-quality file output.

After completing this course, you will be able to:

- Dynamically define RBA rule sets with global, rule set, and temporary variables
- Leverage additional automation components like Smart Hot Folders to dynamically create Automatic Page Assignment (APA) files for matching custom requirements within their workflow
- Integrate Automation in PRINERGY using CSV/XML files to third party external applications
- Troubleshoot following automation best practices and rule building guides utilizing scripts like RBA Info

ONLINE PREREQUISITE:

Time investment: 1.5 hours

Module 1: PRINERGY & RBA fundamentals

Module 2: Advanced RBA building blocks

Module 3: Expert RBA concepts

COURSE 2:

Advanced Preflight+

Date: October 1, 2024 | Afternoon

An in-depth training designed to provide comprehensive knowledge and advanced techniques for automating file corrections, ensuring smooth transitions from offset to digital production lines, and streamlining workflows with INSITE Prepress Portal (IPP) integration. Participants will also explore optimal file handling synergies between PRINERGY Access and Preflight+.

After completing this course, you will be able to:

- Automate file correction using Preflight+
- Streamline your workflow with IPP integration
- Seamlessly move from offset to digital by automating file preparation

ONLINE PREREQUISITE:

Time investment: 20 minutes

Module 1: The importance of Preflight

Module 2: Preflight features and functions

Registration:

GUA University registration includes 2-day training (4 courses) and admittance to the 1-day Conference with opportunities to Meet the Expert. See [KODAK.COM/GO/GUA](https://www.kodak.com/go/gua) for more information on the 2024 GUA Conference agenda and pricing.

Prerequisites:

Registrants are required to complete and pass online foundational training for each University course. During the first week of August, emails with links to the online training will be sent from My Kodak Learning. To attend University in October, a passing grade must be achieved for all prerequisites before September 29, 2024.

COURSE 3:

Advanced Color Management

Date: October 2, 2024 | Morning

This course delves into the complexities of color theory with PRINERGY and COLORFLOW applications. Participants will acquire technical skills necessary to implement and achieve consistent and accurate color across various devices, ensuring high quality results while reducing costs.

After completing this course, you will be able to:

- Master press characterization and COLORFLOW's PRINERGY integration
- Read and understand PRINERGY COLORFLOW reports and analytic trends
- Implement ink optimization techniques and extended gamut best practices
- Reduce make ready times and maximize ink usage, organizationally

ONLINE PREREQUISITE:

Time investment: 1.5 hours

Module 1: COLORFLOW clients (Workflow, Pro and Measure Edition)

Module 2: Migrating Harmony curves into COLORFLOW

Module 3: Fundamental Concepts

Module 4: COLORFLOW Concepts

COURSE 4:

Advanced Imposition

Date: October 2, 2024 | Afternoon

An extensive look at imposition principles and advanced layout strategies across commercial and digital layouts using PRINERGY, PREPS and PANDORA applications. This course is designed for participants to explore unique ways to minimize waste, optimize workflows and improve overall production efficiencies.

After completing this course, you will be able to:

- Automate commercial and digital layouts using PREPS and Dynamic Print Planning (DPP)
- Automate packaging layouts using PANDORA and Packaging Layout Automation (PLA)
- Build best practices by merging site resources
- Develop skills to troubleshoot common imposition issues

ONLINE PREREQUISITE:

Time investment: 30 minutes

Module 1: Imposition Overview

Module 2: PREPS – The Basics

Module 3: PANDORA – The Basics

