



A. NON-GAAP MEASURES

In this third quarter 2020 financial results news release, reference is made to the following non-GAAP financial measures:

- Operational EBITDA; and
- Revenues and Operational EBITDA on a constant currency basis.

Kodak believes that these non-GAAP measures represent important internal measures of performance. Accordingly, where they are provided, it is to give investors the same financial data management uses with the belief that this information will assist the investment community in properly assessing the underlying performance of Kodak, its financial condition, results of operations and cash flow.

Kodak's segment measure of profit and loss is an adjusted earnings before interest, taxes, depreciation and amortization ("Operational EBITDA"). Operational EBITDA represents the earnings (loss) from continuing operations excluding the provision for income taxes; non-service cost components of pension and OPEB income; depreciation and amortization expense; restructuring costs; stock-based compensation expense; consulting and other costs; idle costs; other operating (expense) income, net (unless otherwise indicated); interest expense; loss on early extinguishment of debt and other charges, net.

The change in revenues and Operational EBITDA on a constant currency basis, as presented in this financial results news release, is calculated by using average foreign exchange rates for the three months ended September 30, 2019, rather than the actual average exchange rates in effect for the three months ended September 30, 2020.

The following table reconciles the most directly comparable GAAP measure of Net Loss to Operational EBITDA for the three months ended September 30, 2020 and 2019, respectively:

(in millions)

	<u>Q3 2020</u>	<u>Q3 2019</u>	<u>\$ Change</u>
Net Loss	\$ (445)	\$ (5)	\$ (440)
Depreciation and amortization	9	14	(5)
Restructuring costs and other ⁽¹⁾	1	3	(2)
Stock based compensation	17	1	16
Consulting and other costs ⁽²⁾	4	2	2
Idle costs ⁽³⁾	1	1	-
Other operating (Income) loss, net, excluding income from transition services agreement ⁽⁴⁾	-	12	(12)
Interest expense ⁽¹⁾	3	4	(1)
Pension income excluding service cost component ⁽¹⁾	(26)	(26)	-
Loss on early extinguishment of debt ⁽¹⁾	2	-	2
Other charges, net ⁽¹⁾	432	6	426
Income from discontinued operations, net of income tax ⁽¹⁾	-	(5)	5
Provision for income taxes ⁽¹⁾	1	7	(6)
Operational EBITDA	\$ (1)	\$ 14	(15)

Footnote Explanations:

- (1) As reported in the Consolidated Statement of Operations.
- (2) Consulting and other costs are primarily professional services and internal costs associated with certain corporate strategic initiatives and investigations.
- (3) Consists of costs such as security, maintenance and utilities required to maintain land and buildings in certain locations not used in any Kodak operations and the costs, net of any rental income received, of underutilized portions of certain properties.
- (4) \$1 million and \$2 million of income from the transition services agreement related to the sale of the Flexographic Packaging Business was recognized in the three months ended September 30, 2020 and 2019, respectively. The income was reported in Other operating (income) expense, net in the Consolidated Statement of Operations. Other operating (income) expense, net is typically excluded from the segment measure. However, the income from the transition services agreement was included in the segment measure.