

IT'S ALL ABOUT YOU

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For grain as fine as your art.

A new generation of transparency films:

- RMS granularity of 8 for virtually grainless enlargements
- Low D-min for whiter, brighter whites
- Kodak's legendary reproduction of skin tones, colors, and neutrals

EKTACHROME E100G and E100GX

KODAK PROFESSIONAL EKTACHROME Film E100G
KODAK PROFESSIONAL EKTACHROME Film E100GX

Detail you'll want to enlarge.

See for yourself. Enlarge E100G and E100GX Films and see the amazing detail, clean highlights, and brighter whites. And with this high-tech generation of 100-speed color transparency films, your enlargements will be **virtually grainless**.

Choose your color balance.

With E100G and E100GX Film, let your subject be your challenge, not your film. The films are designed to respond to diverse shooting environments. Use **E100G** Film, with its neutral balance, for shooting in the studio or on location. For situations requiring a warmer color balance, try **E100GX** Film.

Loaded with advanced technologies...

- E100G and E100GX Films feature high-efficiency T-GRAIN® Emulsion crystals for almost undetectable grain.
- Kodak's color amplifying technology is incorporated in specific imaging layers to control and enhance color rendition.
- Advanced emulsion sensitization technology allows a lower D-min for whiter whites and snappier images.

Expand your creativity.

From creativity to productivity, E100G and E100GX Films let you capture an image and do much more. When you scan these films, you can count on remarkably detailed output—from transparencies to enlargements.

Kodak Professional

EKTACHROME E100G and E100GX

KODAK PROFESSIONAL EKTACHROME Film E100G KODAK PROFESSIONAL EKTACHROME Film E100GX

Kodak is committed to providing a range of professional films that offer unmatched versatility and performance. E100G and E100GX Films offer Kodak's unprecedented

image quality for a wide range of applications—advertising, table top, fashion, editorial, nature/wildlife, architecture, and general purpose.

FEATURE	ADVANTAGE	BENEFIT
• Kodak's high-efficiency T-GRAIN® Emulsion technology	• Extremely fine grain (rms granularity of 8) • Remarkably detailed scans	• Greater enlargements without worrying about grain
• Advanced emulsion sensitization	• Lower D-min	• Whiter, brighter whites
• Lower contrast tone scale	• Extended tonal range from highlights to shadows	• Improved highlight and shadow detail
• Matched color records	• Neutral tone scale	• Natural skin-tone reproduction • Consistent gray scale rendition throughout tonal range
• Larger notes area on the 35 mm magazine	• More room to record exposure or processing information	• Easier to communicate with your lab
• Image archivability	• Stability of original images in dark storage for at least 80 years	• Worry-free access to images for future use

Processing

Process these films in KODAK Chemicals, Process E-6. For consistent processing, use a lab that is a member of the KODAK Q-LAB Process Monitoring Service.

Sizes Available

E100G and E100GX Films will be available in 35 mm, 120, 220, and long-roll formats. E100G Film will also be available in sheet sizes, including KODAK PROFESSIONAL READYLOAD Single-Sheet Packets.

For More Information

For technical information, see KODAK Publication E-4024 available from www.kodak.com/go/ektachrome or contact your Kodak Professional Sales Representative in your country.

For assistance in the U.S., call 1-800-242-2424, ext. 19.

In Canada, call 1-800-465-6325.



More reasons to choose KODAK PROFESSIONAL EKTACHROME Films

The E-family delivers many outstanding characteristics:

- Superb color reproduction—A range of color saturation and color balance options to meet all your shooting requirements, from studio to location, fashion to landscapes. And no matter what combination of E-family films you shoot, you can count on pleasing natural skin tones and clean, unbiased neutrals.
- Exceptional roll-to-roll consistency and reliability—Quality expectations for you, your lab, and your clients will be consistently met.

The E-family features:

E100 G Extremely Fine Grain	E100 GX Extremely Fine Grain/ Warm Balance	E100G: Unsurpassed fine grain
E100 VS Vivid Saturation	E200 Push to 800	E100GX: Same fine grain, but warmer E100VS: Vivid saturation at ISO 100 E200: Ideal for push

To learn more about these films, visit

www.kodak.com/go/ektachrome

Kodak offers a great combination of innovative films, chemicals, and output materials that work together for you. Ask your Kodak representative or local supplier of Kodak Professional products about other companion products.



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