

# Widen your range of opportunities.

When you broaden your offerings, you broaden your world of possibilities and profit potential. **KODAK Retail Systems Solutions Software Version 5.0** can give your customers great reasons to return. Its smart, new features afford them exceptional ways to share their favorite moments — the ability to access and print their pictures and their friends' from FACEBOOK, create photo projects from home, print from mobile phones, complete a photo book in store in minutes and so much more. Such useful technology can enlarge your customer base, drive in-store traffic and boost your opportunity for incremental, high margin revenue.

## KODAK Retail Solutions Software V5.0

### Wider Selection of Impulse Purchases

Encourage impromptu shopping with access to FACEBOOK, mobile phones, and popular content.

### Significant Additions to Photo Book Portfolio

Extend your opportunities in this high-margin photo category with new sizes and covers, improved auto-layout and beautiful, borderless pages printed on both sides, thanks to our high-quality, thermal, dual-sided printer.

### Greater Expertise for Greater Sales

Transform your employees into sales experts with effective on-kiosk training that can activate incremental sales.



**Kodak**

It's time for you AND Kodak

## KODAK Retail Solutions Software V5.0



## Count on Kodak for innovations that expand your business.

### More Connectivity

Vastly increase the pool of images your customers can print without the pre-thought or need to carry digital media. With **V5.0**, they can instantly access their online photos, as well as their friends'. Plus they have the ability to print directly from their mobile smart phones.

### Express KODAK Photo Book

Easy to make, easy to get, express photo books from Kodak deliver superb photo quality in minutes, in store within the same day. Drive demand for this high-margin category with new key sizes and covers and beautiful double-sided printing, thanks to our high-quality, thermal, dual-sided printer.

### KODAK Create@Home

Increase your burn rates by bringing at-home and online output to your store. KODAK Create@Home software enables consumers to work where and when it's convenient, then print their order in store, rather than wait for shipment.

### KODAK Archive DVD

Trust Kodak to help customers save all their images in one convenient place. With 4 Gigabytes of space, the **KODAK Archive DVD** is ideal for safe keeping irreplaceable digital movies and pictures.

### Clerk Sales Training

Make down time productive time with **V5.0's** effective Clerk Training. Great for both seasoned and new employees, this software version provides training modules and product demos to help your clerks boost profits.

### Net2Retail

**V5.0** is your chance to receive more orders. Now your standalone or multi-station KODAK Picture Kiosks can accept Net2Retail orders, with no new hardware required. When you receive an Net2Retail order, visual and audio alerts can inform you it's ready for printing.

### Enhanced Greeting Card Content

We've enhanced the categories for Greeting Card creative content. Now, instead of a single "Holiday" category that holds all holiday creatives, there are sub-categories like Christmas, Mother's Day, Passover, etc. Consumers will love the ease of finding the right card design for them.

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