

# KODAK MAX Zoom 800 Film



New KODAK MAX Zoom 800 Film is our most versatile 35 mm film. Rated at ISO 800, MAX Zoom 800 Film is designed to take the worry out of selecting a film to suit your picture-taking needs. It captures great pictures in the widest variety of situations: from bright light to low light and from still subjects to fast action. It's great for cameras with zoom lenses, and it can even extend the range of your flash.

This means that with MAX Zoom 800 Film, you can take a wide range of pictures all on the same film. You can take pictures on a bright, sunny day and not worry if the weather suddenly turns overcast. You can take pictures outside in bright light and then continue shooting inside. With an adjustable camera, you can use MAX Zoom 800 Film indoors without a flash. With a simpler camera, you'll enjoy a greater flash range.

KODAK MAX Zoom 800 Film has the unique ability to adjust to light and action through its extremely wide exposure latitude. This latitude covers a full seven stops of exposure, i.e., from 2 stops underexposed to 5 stops overexposed. Use this film in virtually every situation from shooting in the woods on a cloudy day to capturing beach scenes in the midday sun.

KODAK MAX Zoom 800 Film will work in any type of 35 mm camera. If you are using a camera that allows you to set the exposure index manually, set the camera at ISO 800. If your camera does not have a setting for ISO 800, set it to the speed closest to ISO 800. On cameras that set the ISO automatically with DX coding, MAX Zoom 800 Film will also provide great-looking photos regardless of the DX default setting.

KODAK MAX Zoom 800 Film is designed to provide you with great results in almost any lighting situation you might encounter. It is our most flexible film ever. MAX Zoom 800 Film is an ISO 800 film that offers superior grain structure for the best clarity and detail of any film in its class. Just look for KODAK MAX Zoom 800 Film wherever you buy film.

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## QUESTIONS AND ANSWERS

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- Q.** What is the film speed of KODAK MAX Zoom 800 Film?
- A.** The film speed is ISO 800.
- Q.** Do I need special processing for this film?
- A.** No. MAX Zoom 800 Film uses standard C-41 processing.
- Q.** My camera has a manually adjustable ISO setting. How should I set my camera for MAX Zoom 800 Film?
- A.** If your camera has a setting for 800 speed, set it there. If it does not have an ISO 800 setting, we recommend setting the speed at the closest speed to 800 (e.g, 400 or 1000).
- Q.** My camera sets film speeds automatically. How do I know that it's set properly for KODAK MAX Zoom 800 Film?
- A.** If your camera senses the film speed through DX encoding settings it will automatically set the film speed to 800. If your camera does not have an 800 setting, it will "default" to the closest film speed. The extraordinary latitude of KODAK MAX Zoom 800 Film will assure that you will get great pictures.
- Q.** My camera is very simple and doesn't have a manual speed setting or automatic speed setting. Will KODAK MAX Zoom 800 Film still work in my camera?
- A.** Yes. Because of its wide exposure latitude, even the simplest 35 mm camera will give great results with this film.
- Q.** Is KODAK MAX Zoom 800 Film so versatile that I'll never need to use my flash?
- A.** No. You will still want to use your flash in extremely low-light situations to capture the most detail. Another advantage of using this film is the extended flash range you will enjoy. If you have a fully adjustable camera and use an appropriate technique, it's possible to use KODAK MAX Zoom 800 Film in low-light situations without flash.
- Q.** Can KODAK MAX Zoom 800 Film safely pass through airport x-ray inspection machines?
- A.** Like any high-speed film, this film is more sensitive to airport x-ray machines than slower speed films. To be safe, carry the film with you rather than packing it in your luggage, and request visual inspection.
- Q.** Why is KODAK MAX Zoom 800 Film good for cameras with zoom lenses?
- A.** Zoom lenses are less efficient at gathering light because they have smaller maximum apertures. A more sensitive film like KODAK MAX Zoom 800 Film compensates for the smaller aperture and enhances the performance of these lenses.

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