



Discontinuance of EASTMAN EKTACHROME Color Reversal Motion Picture Films

Kodak is announcing plans to discontinue manufacturing all EASTMAN EKTACHROME Color Reversal Motion Picture Films by year-end 2004.

This decision has not been taken lightly and is brought about by two fundamental reasons. Kodak's proactive environmental strategy calls for the elimination of several of the components used in these products and sales volumes have fallen due to lack of demand. This combination of factors prohibits our ability to enter into a research and development program to re-engineer these products. We are very disappointed that we had to make this decision.

As a result of the company's plans to discontinue these films, the following film will be immediately discontinued:

- EASTMAN EKTACHROME Film 2239 / ESTAR Base / EVN

The following product will be removed.

<i>Description</i>	<i>CAT No.</i>
EASTMAN EKTACHROME Film 2239 / ESTAR Base / EVN	
35 mm x 500 ft, EVN718	1645191

In addition, production of the following high speed EKTACHROME Color Reversal Motion Picture Film will cease by year-end 2004 and, depending on demand from customers, we anticipate that supplies of the following films will be available for approximately three months

- EASTMAN EKTACHROME High-Speed Daylight Film 2253 / ESTAR Base

The following products will be removed.

<i>Description</i>	<i>CAT No.</i>
EASTMAN EKTACHROME High-Speed Daylight Film 2253 / ESTAR Base	
35 mm x 125 ft, Sp 415	1813484
35 mm x 500 ft, Sp 418	1526060
35 mm x 500 ft, Sp 420	8275992
35 mm x 500 ft, Sp 718	1531441
35 mm x 1200 ft, Sp 418	1527472
35 mm x 1200 ft, Sp 419	8273898
35 mm x 1200 ft, Sp 718	1204163
70 mm x 400 ft, Sp 512	1404045
70 mm x 1200 ft, Sp 512	1928662

We are aware that these actions will cause you some inconvenience and for that, we apologize. Your Kodak Sales representative will be contacting you very shortly to discuss alternative products that will help to fill your imaging needs.

Kodak, Eastman, Ektachrome, Estar, 2239, and 2253, are trademarks.