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Kodak to Increase Prices for Printed Circuit Board Film in 2008

ROCHESTER, N.Y., April 1, 2008 – Eastman Kodak Company announced today that it will increase prices worldwide an average of 5-15 % on its Printed Circuit Board films, effective April 1, 2008. The price increase is a result of increased costs of raw materials, including silver and petrochemicals, as well as escalating transportation costs.

Kodak remains committed to its film portfolio and investment in film innovation to support the needs of the Printed Circuit Board (PCB) market worldwide. The Printed Circuit Board films, developed exclusively for PCB applications, use advanced techniques that come directly out of Kodak's century of imaging experience. Kodak continues to research and innovate ways to improve these technologies, including its nucleated emulsion technology, a leading technology in PCB manufacturing today.

About Kodak

As the world's foremost imaging innovator, Kodak helps consumers, businesses, and creative professionals unleash the power of pictures and printing to enrich their lives.

To learn more, visit <http://www.kodak.com>, and our blogs: 1000words.kodak.com, and 1000nerds.kodak.com.

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