

Kodak's Retail Digital Equipment Portfolio extends worldwide and includes software for digital minilabs and consumer photo kiosks.

KODAK DLS Software for Digital Minilabs

Digital minilabs provide onsite photofinishing capabilities and have many key advantages vs. optical minilabs. Most importantly, every film image is digitized, making it possible to deliver significant improvements in picture quality and offer more output choices.

KODAK DLS Software is utilized in digital minilabs from the world's leading manufacturers – Noritsu, Gretag, Phogenix, and PhotoMe International. Introduced first by Noritsu in 2000, new models from Noritsu and product releases from other manufacturers will continue to be introduced in an evolutionary manner.



KODAK DLS Software delivers many advantages for photofinishers and consumers. A highly flexible, fast workflow with an easy user interface is highly valued by photofinishers. Consumers benefit from advanced imaging algorithms that quickly and easily fix common picture problems, such as red-eye and poorly lit scenes. They can also choose from a variety of new output products such as enlarged index prints, greeting cards, calendars, innovative print formats and more. Consumers also have new ways to access and order pictures, including Preview & Select – featuring a kiosk where customers can order exactly the pictures they want in the sizes desired – and Rapid Re-Order, made possible by the KODAK DLS Store-It System Maxi Archive Tower. This system allows images to be kept on file in store for reorders by phone. Additionally, digital minilabs can be networked, opening vast possibilities for image sharing, remote ordering, and local fulfillment – all enabled through the KODAK Image Access Standard.

Industry analysts project that within five years digital minilabs will replace optical minilabs as the predominant choice of photofinishers.



Consumer Kiosks from Kodak

Kodak offers a variety of consumer kiosks and retail digital systems targeted at varying market segments with a range of price points and capabilities.

The KODAK Picture Maker is well established in the photo industry, with over 18,000 installations in the US alone. At this walk-up kiosk, consumers can make high quality thermal prints and enlargements from their own prints, slides, negatives, and digital camera media. Both chain and independent retailers who own Picture Makers are opportunities for developers, as these kiosks become KODAK Image Access-enabled by mid-year 2002.

