

## Important Information for KODAK Image Access SDK Licensees Concerning Kodak's Network Photo Systems Patent Licensing Program

### Overview

---

Kodak believes that many users of applications developed with the KODAK Image Access SDK will be using those applications as part of a network photo system, and that such use would require the owner or operator of a network photo system to be licensed under Kodak's Network Photo Systems patent licensing program.

The software license for the KODAK Image Access SDK does not grant any rights under Kodak's Network Photo Systems patents either to the developer using the SDK, or to users of the applications created with the SDK. Accordingly, in order to provide both developers and their application users with information about Kodak's Network Photo System, patent license program, and, where necessary, with an appropriate Network Photo System patent license, Kodak will be contacting SDK licensees to provide them with the relevant information.

SDK licensees should be aware that the software license for the KODAK Image Access SDK expressly requires those developers, and licensees of applications created by them, to obtain a patent license under Kodak's Network Photo System patent license program before deploying any applications developed with the SDK as part of a network photo system of which they are the owner or operator in the United States.



## Background

---

As a result of significant early investments in research and development, Eastman Kodak Company owns a portfolio of 24 issued patents related to online photography and network services, including online systems for storing, sharing, and printing photos uploaded from digital or conventional film cameras, with many additional patents pending.

Kodak's current Network Photo Systems patent portfolio addresses:

- End-to-End Photo Network, including the ability to upload digital or film photos as high- or low-resolution images then use an online network to place a print order.
- Photo-Sharing System, including selectively sharing all types of digital images over a network.
- Photo Hub System, including networked systems for distributing or retrieving images and using multiple image scanners connected to a hub system.
- Creative Picture Editing, including adding background templates, text or multi-image layouts to online photos.

Kodak has analyzed and compared its Network Photo Systems patents to Internet photo services from a number of different Internet photo service providers. The results of this research indicate these systems in general are infringing Kodak's Network Photo Systems patents.

Kodak is making its proprietary Network Photo Systems patent portfolio available to the Internet photography marketplace through a Network Photo System patent licensing program. Under the licensing program, nonexclusive licenses to Kodak's patents are being made available to the industry on reasonable, non-discriminatory terms.

This licensing program marks an important opportunity for the photographic industry to capitalize on the substantial investments and innovation that Kodak has made through its research and development efforts. By making Kodak's proprietary technology available, the patent licensing program will drive industry growth by encouraging the common use of patented technologies that ultimately will benefit consumers. The program will help deliver the exceptional digital and photo technologies to the marketplace in the form of easier-to-use, higher-quality services.



## Contact Information

---

Kodak will be contacting all licensees of the KODAK Image Access SDK to provide them with additional information about the Network Photo System patent license program. The information will include a description of the patent license program and representative listing of applicable patents.

Persons interested in the Network Photo System patent license program may also contact Kodak directly. Inquiries should be directed to Joseph F. Ruh, Corporate Commercial Affairs, Eastman Kodak Company, 343 State Street, Rochester, NY 14650-0211, Telephone: 716-781-5742, Facsimile: 716-724-9563, E-mail: [joseph.ruh@kodak.com](mailto:joseph.ruh@kodak.com).

