

Kodak EasyShare

zoom digital camera

D7440

Unbelievable picture quality

- Zero in on the action with its Schneider-Kreuznach Variogon 4X optical zoom lens
- Get exceptional-quality prints up to 20" x 30" with 4.0 MP
- Get rich, vibrant color under a variety of lighting conditions with the exclusive Kodak color science chip
- Consistently capture crisp, precise pictures with high-speed, low-light precision auto-focus

Creative performance controls

- Advanced manual and custom controls, including selectable aperture priority, shutter priority, and full manual mode
- Responsive performance, including 0.2 second click-to-capture time
- New continuous shooting and bracketing modes: first and last burst, and automatic exposure bracketing
- Get great shots time after time using its 16 programmed scene and 5 color modes
- Capture up to 80 minutes of motion with continuous VGA (640 x 480) video featuring audio capture and on-camera playback

Effortless operation

- View your pictures with clarity on its large 2.2" high-resolution indoor/outdoor display
- Includes high-capacity Kodak EasyShare Li-Ion rechargeable battery and fast charger for long-lasting power
- On-camera Favorites feature to share your pictures anytime, anywhere
- Auto rotation sensor allows you to see your picture right-side-up whether you shot it horizontally or vertically
- Compatible with optional Kodak EasyShare printer and camera docks**



If you can dream it, the Kodak EasyShare DX7440 zoom digital camera can do it. A vibrant vista of a rising sun. A crisp close-up of wise eyes. A 20" x 30" print of pure beauty. It's all possible with the DX7440. That's because it's loaded with features that put you in control, like a professional-quality 4X optical zoom lens for crisp close-ups and 4.0 MP for exceptional prints. Plus with its impressive list of high-performance features, ranging from fully automatic to advanced manual and custom controls, you can create the perfect shot with ease. It's also equipped with the exclusive Kodak color science image processing chip running advanced algorithms that deliver astounding image quality.

Just press 

4X OPTICAL ZOOM
4X ADVANCED DIGITAL
16X TOTAL ZOOM

Schneider
KREUZNACH
PROFESSIONAL
QUALITY LENS

4.0
MEGAPIXEL

20°/30°
50x75 cm
MAXIMUM
PRINT SIZE

KODAK
COLOR
SCIENCE IMAGE
PROCESSING CHIP

PASM
MANUAL
MODES

REAL
LCD
HIGH RESOLUTION
LCD SCREEN

AP
HIGH SPEED
LOW LIGHT
AUTO FOCUS

AE
AUTO EXPOSURE
BRACKETING

22 SCENE AND
COLOR MODES

VGA
VIDEO/AUDIO

SHARE
SHARE
BUTTON

AUTO
PICTURE
ROTATION

32 MB
INTERNAL
MEMORY

LI-ION
BATTERY
INCLUDED

COMPATIBLE WITH
EASYSHARE DOCKS



Making digital even simpler

The optional Kodak EasyShare printer dock is the simplest way to go from picture to print. Just dock your Kodak EasyShare digital camera, touch the button, and get real Kodak borderless 4" x 6" prints. It even works with or without a computer. And just like the optional Kodak EasyShare camera dock 6000, the printer dock transfers pictures from camera to computer at the touch of a button and recharges your Kodak camera battery in less than 3.5 hours*.

DX7440

Standard Features

CCD – 1/2.5 inch type (4.23 M total pixels)
Effective pixels– 4.0 megapixels
Picture size (recorded pixels):
4.0 MP – (2304 x 1728)
3.5 MP – (2304 x 1536), 3:2
3.1 MP – (2048 x 1536)
2.1 MP – (1656 x 1242)
1.1 MP – (1200 x 900)
JPEG/EXIF v2.2
Compression: standard and fine
Lens-4X optical zoom
5.5-21.8 mm (35 mm equivalent: 33-132 mm)
Advanced digital zoom – 4X
Aperture – f/2.8-4.8/f 9.5
Shutter speed – automatic: 1/8-1/2000 sec.;
manual: 64-1/1000 sec.
Real image optical viewfinder
LCD – 2.2" TFT, 153K pixel resolution indoor/outdoor
display

Creative Performance Controls

Still capture modes – auto, 16 scene (SCN) modes,
program auto, aperture priority, shutter priority,
manual, custom setting
Photo settings – color (high, natural, low), black and
white, sepia, sharpness (high, normal, low)
First burst mode – 2 fps, up to 6 frames in sequence
Last burst mode – up to 30 frames at 2 fps, with last
6 frames saved
Click to capture – 0.2 seconds (preview on)
Shot to shot – 1.2 seconds (preview on)
Video with audio capture/playback
Video resolution – VGA (640x480 pixels) at 13 fps;
QVGA (320x240 pixels) at 24fps
Video length – continuous up to 80 min. based on
memory capacity; or 5, 15, or 30 sec. clips
Video format – Quicktime MOV (MPEG4 compression)
Auto-focus – contrast detection TTL-AF and external
sensor for low-light, high-speed precision AF
Auto-focus control – continuous AF, single AF,
accessory AF
Auto-focus selection – multi-zone, center-weighted,
selectable: left, center, right
Focus range:
normal wide – 50 cm (19.7 in.) to infinity
normal tele – 75 cm (29.5 in.) to infinity
close-up wide – 10-60 cm (3.9-23.6 in.)
close-up tele – 25-85 cm (9.8-33.5 in.)
Sensitivity – ISO equivalent 80-200 (auto) and 80,
100, 200, 400, 800† (manual)

White balance – auto, daylight, tungsten, fluorescent
Exposure metering – auto: TTL-AE matrix metering;
selectable: multi-pattern, center-weighted,
center spot
Manual exposure control
aperture priority AE: f/2.8-5.6 at wide,
f/4.8-9.5 at tele;
shutter priority AE: 64 sec. - 1/1000 sec. at wide;
manual mode exposure: f/2.8-9.5, 64-1/1000 sec.;
ISO 80-800‡;
long time exposure settings: 0.7-64 sec.
Exposure compensation – +/- 2.0 EV in 0.3 EV steps
Exposure bracketing – auto; 3 images with user-
selectable brackets +/-0.3, +/-0.7, or +/-1.0 EV

Effortless Operation

Built-in flash – auto, red-eye, fill, off
Flash range – wide: 0.6-4.0 m (2.0-13.1 ft);
tele: 0.6-2.3 m (2.0-7.6 ft)
Flash compensation – +/- 1.0 EV in 1/2 EV steps
Review modes – limited and full picture information,
fast magnify with zoom control, full-frame fast
scroll, album, or PAL, user-selectable), exclusive Kodak
camera dock/printer dock interface, USB
compliant connector
Favorites – store up to 200 pictures on camera
Auto-picture rotation – orientation sensor
Storage – 32 MB internal memory, SD/MMC card
expansion slot
Self timer – 10 seconds
Dock Compatibility – Works with Kodak EasyShare
docks**

Additional Features

I/O interface – power input (5V DC), A/V output
(NTSC or PAL, user-selectable), exclusive Kodak
camera dock/printer dock interface, USB
compliant connector
Power options – optional Kodak EasyShare docks with
Li-Ion rechargeable battery pack; Kodak EasyShare
Li-Ion (1050 mAh) rechargeable battery (supplied)
or Kodak EasyShare Li-Ion (1700 mAh)
rechargeable battery, 5V DC adapter
Lens protection – built-in lens barrier
Tripod mount – ¼ in. standard
Weight – without batteries: 224 g (7.9 oz.)
Dimensions – W x H x D: 100.3 x 69.2 x 40.2 mm
(4.0 x 2.7 x 1.6 in.)
Warranty – one year

Package Contents

Kodak EasyShare DX7440 zoom digital camera
USB and audio/video cables

High-capacity Li-Ion battery (1050 mAh) and
Kodak Li-Ion rapid battery charger

Wrist strap
Kodak EasyShare software
Getting Started kit
Custom camera insert for optional Kodak EasyShare
camera and printer docks

Minimum System Requirements

Windows 98, 98SE, 2000 SP1, ME, or XP OS
Internet Explorer 5.0 or higher
233 MHz processor or greater
Macintosh OS X version 10.2.3, 10.3
Safari 1.0 or higher

Minimum Hardware Requirements

128 MB RAM (64 MB for 98, 98SE, 2000 SP1, ME)
200 MB hard drive disk space available
CD-ROM drive
Available USB port

Recommended Accessories

Kodak EasyShare printer dock
Kodak color cartridge and photo paper kit
Kodak EasyShare camera dock 6000
Kodak SD memory card, 128 MB
Kodak SD memory card, 256 MB
Kodak EasyShare Li-Ion rechargeable battery
(1050 mAh)
Kodak EasyShare Li-Ion rechargeable battery
(1700 mAh)
Kodak performance series digital camera
case
Kodak 37 mm lens hood
Kodak DX7440 lens adapter
Kodak Retinar 37 mm telephoto lens
Kodak Retinar 37 mm wide angle lens
Kodak 37 mm close-up lenses
Kodak DX series telephoto lens kit
Kodak digital camera tripod
Kodak 8-in-1 card reader

† ISO 800 available only at 1.1MP picture size setting

* Actual battery charging time may vary by camera model.

** Compatible with optional Kodak EasyShare printer and camera
docks, except printer dock 4000 and camera dock II.



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