

KODAK News

Aerial & Industrial Markets



March 2006

Aerial & Industrial Markets announced immediate price increases worldwide on the following product categories and its related supplies:

Aerial Products
Printed Circuit Board Products
Non-Destructive Testing Products
Bank & Traffic Surveillance Products
Personal Monitoring Films

The price increases are significant and vary depending on markets around the world. Severe escalation in raw materials, energy and production costs are the primary reasons for the increases.

“Staggering silver, petroleum and production costs began impacting our production expenses early this year,” explained William P. Quinn, Vice President of Aerial & Industrial Markets. “The unrelenting rise in costs has led us to the necessary step of having to significantly increase our prices to maintain the viability of our business. We are sensitive to the impact that this increase may have and that our customers are extremely important to us which is why actions are being taken to ensure that we are here for them in the future.”

Details surrounding the new increased prices will be communicated locally in each country. In the interim, customers who have questions can contact their local sales representative.