Truer Color. Sharper Resolution. More Flexibility.

Kodak's Aerial Imaging Division has made our color film portfolio even better. KODAK AEROCOLOR III Negative Film 2444 provides more precise colors and many other performance and processing improvements. And as with all KODAK Aerial Films, AEROCOLOR 2444 is fully optimized for your digital work flows. This innovative film provides the quality, consistency, resolution, and scan accuracy you can expect when you choose KODAK Film, plus many new enhancements which reduce artifacts.

Key Enhancements and Benefits:

- ***Sharper negatives for excellent image quality***
- ***Added static protection and higher scratch resistance for cleaner scans and reproductions***
- ***New antihalation undercoat for outstanding highlight sharpness***
- ***Increased speed for lower flight altitudes***
- ***Breakthrough technology improvements for more flexible processing with C-41 and AN-6***
- ***Resolution better than our most popular B&W film***
- ***Improved ultraviolet-absorbing filter reduces effects of atmospheric haze and provides better image quality and contrast***

Image of Vatican City captured on KODAK 2444 Film.

- ***Improved resolution enables flights at the same scale as B&W***
- ***Improved film stability reduces refrigeration requirements – both when unexposed and exposed – making it easier to store and manage inventory, especially when used in remote locations***

Choosing KODAK Color Films Could Make You More Valuable To Your Customers

Color films provide greater information content and improved visual impact for a wide range of scientific, industrial and commercial disciplines particularly for GIS and mapping applications and many local government projects. Using KODAK Color Negative Film will enable your customers to acquire the information they need more cost-effectively, accurately and easily. This is the value you can offer to your customers when you use KODAK AEROCOLOR III Negative or any other KODAK color film.

Choose KODAK AEROCOLOR III Film 2444 for these applications and bring their value to your customers:

Land and Urban Planning

- *Digital Ortho Photos*
- *Real Estate Taxation*
- *Topographic Mapping*

Railway, Highway and Telecom Infrastructure Planning

Environmental Impact Studies

- *Wetlands and Site Monitoring*

Crop and Forestry Monitoring

- *Inventory and Yield Estimation*

Coastal Management

- *Beach Erosion and Dune Movement*

KODAK AEROCOLOR III Negative Film 2444

Flexible Processing. Faster Processing.

AEROCOLOR III is the world's first unmasked color negative aerial film to be designed for processing in KODAK FLEXICOLOR Developer for process C-41. Contrast can be easily tailored using the C-41 process, while maintaining color balance making 2444 suitable for a wide variety of applications. In addition, a newly formulated developer, KODAK Developer Replenisher, Process AN-6 has been introduced for faster development times. The KODAK patent-pending AN-6 developer technology accelerates development time up to 40% for equivalent results when compared to other FLEXICOLOR Chemicals. AN-6 developer also requires less work and chemicals than the current AN-5 developer.

Innovations in Aerial Imaging and Information

Kodak delivers advanced imaging solutions that will help you grow your business and synthesize film and digital workflows.

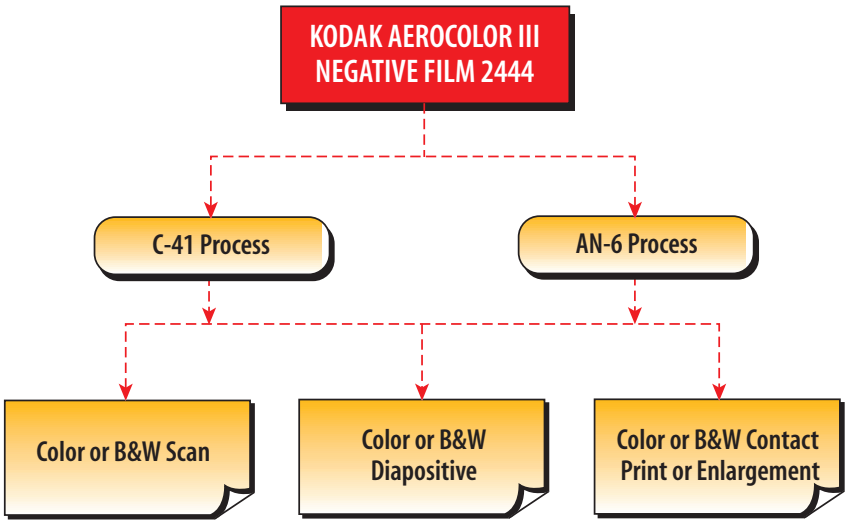
- ***Innovative product development and improvement***
- ***Dedicated customer service and support***
- ***Continued technical research***

The quality of the images you create with KODAK products will provide more information and therefore more value to your customers.

For more information on this film, other ways to use it or other Aerial Imaging products from the broadest line in the industry, contact your local sales rep today.

Aerial Imaging
Eastman Kodak Company
1447 St. Paul Street
Rochester, NY 14653-7128
877-909-4280 (US)
716-253-1855 (Intl)
www.kodak.com/go/aerial

More Flexible Processing Options To Meet Your Needs



KEY FEATURES AND BENEFITS

KODAK AEROCOLOR III Negative Film is designed for general use in low to high-altitude aerial mapping, surveying, and general land management photography. It is an unmasked, medium-speed, very fine grain, color negative, aerial film. The film's fine grain creates images of outstanding quality, and it's speed and the wide exposure latitude provides increased flexibility. It is also recommended for use in digital film recorders, serving as both an acquisition and output film.

For exact film specifications, our Product Data Sheets are available on line at www.kodak.com/go/aerial.

Film Feature	*Benefit*	*Value*
Increased Speed	• *1 full stop faster than 2445*	• *Broadens acquisition window*
T-GRAIN™ Technology	• *Doubles the resolution with speed improvement* • *Capture finer details* • *Sharper appearance*	• *More information for better decisions*
Processing Choices	• *C-41 processing for more flexibility* • *AN-6 processing for up to 40% reduction in processing time and fully compatible with VERICOLOR 4111 Diapositive film*	• *Readily available processing options* • *No new infrastructure investments* • *Increased productivity*
Multi-Contrast	• *Flexible exposure latitude* • *Excellent Push-Pull processing ability*	• *Enables use of single film for all color mapping applications*
Unmasked Clear Base	• *Shorter print and scan times* • *Direct interpretation*	• *Increased productivity*
Improved Color Balance	• *More precise color reproduction* • *More pleasing image*	• *Higher quality image which contains more information*
Improved Backing	• *Cleaner film due to less dirt/dust attraction* • *Improved scratch resistance*	• *Save money with less waste and fewer remakes* • *Better scans*
Improved Keeping	• *Less stringent handling requirements*	• *Easier management of inventory and remote projects*

Size Data and Ordering Information

KODAK AEROCOLOR III Negative Film 2444 is available in sizes for aerial cameras, many with no minimum order requirement. Contact Kodak's Aerial Imaging Division with any questions.

TAKE PICTURES. FURTHER.™

Kodak

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