

**Kodak Sustainability Goals (2009 – 2012)  
2010 Progress Report**

<b>Focus</b>	<b>Goal</b>	<b>Results</b>
<b>Social Responsibility</b>		
<b>Employee Education</b>	Raise awareness of Kodak's sustainability commitment and its expectations of employees	<ul style="list-style-type: none"> <li>■ Sent CEO letter to all employees on the importance of sustainability to Kodak and followed with additional detail at Global Town Meeting.</li> <li>■ Launched Sustainability Messaging Guidelines to assist communicators in delivering credible content and avoiding greenwashing.</li> <li>■ Annually train all employees on the Business Conduct Guide, which includes the Corporate Responsibility Principles.</li> <li>■ Presented a week long educational series on the employee homepage during the week of Earth Day.</li> <li>■ Launched an employee awareness website with insights from senior leaders and resources for integrating sustainability into every job.</li> <li>■ Launched the KODAK Energy Saver Awards Program at Kodak global sites.</li> <li>■ Regularly publish tips, informational pieces and success stories on the employee websites, in newsletters and through poster campaigns.</li> </ul>
<b>Employee Safety</b>	Achieve a 70% reduction in Kodak's Occupational Injury Rate by 2012*	<ul style="list-style-type: none"> <li>■ Decreased the occupational injury rate by 75%*.</li> </ul>
<b>Product Responsibility</b>		
<b>Product Energy Efficiency</b>	Qualify all eligible newly commercialized KODAK Products under ENERGY STAR guidelines	<ul style="list-style-type: none"> <li>■ Achieved 96%** qualifying digital picture frames, inkjet printers, battery chargers and AC adaptors.</li> </ul>
<b>Product Environmental Attributes</b>	Improve the environmental attributes of KODAK Products throughout their life cycle	<ul style="list-style-type: none"> <li>■ Report product environmental improvements within the Innovation section of <a href="http://www.kodak.com/go/sustainability">www.kodak.com/go/sustainability</a>.</li> <li>■ Maintain beyond-compliance product standards.</li> <li>■ Implemented a streamlined life cycle assessment process for evaluating product opportunities.</li> <li>■ Established baseline environmental performance data for select products.</li> <li>■ Launched the KODAK Inkjet Cartridge Recycling Program in the U.S. and parts of Europe.</li> <li>■ Recycled, reused or refurbished 41.2 million pounds** of material through the KODAK Printer's EnviroServices Program.</li> <li>■ Recycled more than 29.3 million pounds** of silver film in U.S. and Europe.</li> </ul>
<b>Supply Chain Performance</b>	Identify high priority suppliers annually and assess them against the performance expectations of the Electronic Industry Citizenship Coalition (EICC)	<ul style="list-style-type: none"> <li>■ Assessed 60** high priority suppliers against the EICC Code of Conduct expectations and recommended improvement opportunities.</li> </ul>
<b>Operational Responsibility</b>		
<b>Energy Conservation</b>	Reduce the energy usage at Kodak operations worldwide by 50% by 2012*	<ul style="list-style-type: none"> <li>■ Achieved an estimated 46%* reduction in total energy usage.</li> </ul>
<b>Greenhouse Gas Emissions</b>	Reduce greenhouse gas emissions from Kodak operations worldwide by 50% by 2012*	<ul style="list-style-type: none"> <li>■ Achieved an estimated 49%* net reduction in total GHG emissions (both direct and indirect).</li> </ul>
<b>Water Efficiency</b>	Measure Kodak's worldwide water footprint	<ul style="list-style-type: none"> <li>■ Implemented water use tracking at all major sites.</li> <li>■ Implemented reduction goals at the majority of sites.</li> <li>■ Reduced year on year water use by 10% in 2010.</li> </ul>

\* Cumulative reduction from 2002 baseline

\*\* Cumulative since 2009