

Kodak Sustainability Goals: Progress Report 2009

Focus	Goal	Results
Social Responsibility		
Employee Education	Raise awareness of Kodak's sustainability commitment and its expectations of employees	<ul style="list-style-type: none"> ■ Presented a week long sustainability educational series on the employee website during the week of Earth Day. ■ Trained all employees on the Kodak Equal Opportunity Employment Policy and Business Conduct Guide, which including enhanced content on the Corporate Responsibility Principles. ■ Launched Sustainability Messaging Guidelines to assist the marketing community in delivering consistent positions on sustainability and avoiding greenwashing. ■ Trained senior leaders and health, safety and environmental professionals on the forces affecting future sustainability priorities. ■ Published more than 25 tips, informational pieces and success stories on the employee website.
Employee Safety	Achieve a 70% reduction in Kodak's Occupational Injury Rate by 2012*	<ul style="list-style-type: none"> ■ Decreased the occupational injury rate by 68%.
Product Responsibility		
Product Energy Efficiency	Qualify all eligible newly commercialized KODAK Products under ENERGY STAR guidelines	<ul style="list-style-type: none"> ■ Achieved 90%, qualifying digital picture frames, inkjet printers, battery chargers and AC adaptors.
Product Environmental Attributes	Improve the environmental attributes of KODAK Products throughout their life cycle	<ul style="list-style-type: none"> ■ Implemented a streamlined life cycle assessment process for measuring product improvements. ■ Established baseline environmental performance data for select products. ■ Improved energy efficiency of picture kiosks by 29% with the release of the KODAK Picture Kiosk G4XE. ■ Eliminated the use of PFOS from KODAK Thermal Media. ■ Introduced KODAK Unified Workflow Solutions that enable efficiency gains in energy and materials use across the entire print production chain. ■ Qualified latest KODAK Digital Picture Frames to ENERGY STAR, which was recently expanded to encompass frames. ■ Launched a solar powered battery charger. ■ Recycled, reused or refurbished nearly 20 million pounds of waste in 2009, through the KODAK Printer's EnviroServices Program. ■ Launched an ink cartridge recycling program in the U.S. with plans to expand in other regions. ■ Recycled more than 3.5 million pounds of used motion picture print film in 2009 at our U.S. film salvage subsidiary.
Supply Chain Performance	Identify high priority suppliers annually and assess them against the performance expectations of the Electronics Industry Citizenship Coalition	<ul style="list-style-type: none"> ■ Assessed 28 high priority suppliers against EICC expectations and recommended improvement opportunities.
Operational Responsibility		
Energy Conservation	Reduce the energy usage at Kodak operations worldwide by 50% by 2012*	<ul style="list-style-type: none"> ■ Achieved an estimated 43% reduction in total energy usage.
Greenhouse Gas Emissions	Reduce greenhouse gas emissions from Kodak operations worldwide by 50% by 2012*	<ul style="list-style-type: none"> ■ Achieved an estimated 46% net reduction in total GHG emissions (both direct and indirect).
Water Efficiency	Measure Kodak's worldwide water footprint	<ul style="list-style-type: none"> ■ Implemented water use tracking at 23 major sites. ■ Implemented reduction goals at 10 sites with 7 of these sites achieving their reduction targets.

*Compared to 2002 baseline year

