

Taking digital signage to a whole new place.

The challenge of communicating with customers is one of engagement. Such connection can be lost in the traditional "one to many" approach of large screen digital signage. Now, the unique combination of KODAK Digital Signs with their impeccable image quality allows brand owners, retailers, banks, and others to deliver content directly to their consumers with a cost effective solution.

Easily managed:

- Kodak digital signs are seamlessly managed over the network
- Simply power on, connect to the internet via WiFi and start managing your client's needs
- Messaging and scheduling are managed easily
- Content can be dynamically adjusted or dayparted based on your needs

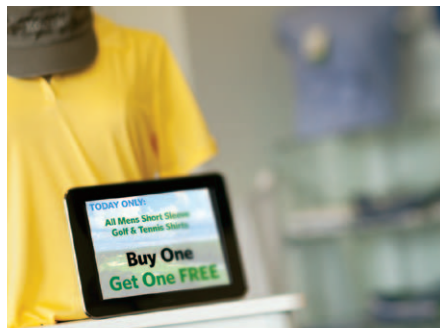
Kodak = Smart Choice

- Kodak is the trusted leader in imaging devices — enabling dynamic and visual communications
- Kodak delivers systems that deliver media - from few displays to thousands of highly distributed and customized endpoints
- Qualified integrators can now offer incredibly cost effective solutions using KODAK Digital Signs



Guest Hospitality

Your guests are always looking for information to make their stay more enjoyable. From daily hotel services, to special customer appreciation perks — KODAK Digital Signs makes it easy to keep everybody in the know.



Retail Sales

Tailoring promotions to trends in the market can make a huge impact. Digital signs can make it happen and do it for less.



Restaurants

Operating at peak efficiency and reducing waste can make the difference between success and failure.



Digital Signs

Small screen digital signs — perfect for your application.



Ease of Deployment

- Unbox
- Connect Power
- Connect to WiFi / Internet via Touch Screen
- Default Channel Loaded automatically

Advanced Network Management

- View Connectivity and Health of Every Sign
- Real-time Preview of Content on Every Sign
- Play Log Reporting for Every Sign
- Remote Power Management for Every Sign

The Most Powerful Scheduling

- Establish Playout Channels
- Full Content Schedule Control (Dayparting)
- Content Activation/ Deactivation (Flighting)
- Assign Signs to Any Channel

Triggered Content

- Establish Content for Immediate Playout
- Trigger Content Centrally to One or Many Signs
- Triggers - Stimulated Manually, On Schedule, or from Third Party System

Content Support

MPEG-2, MPEG-4 Part 2, M-JPEG, JPEG Sequential Play Mode

Kodak Digital Sign Models

JV700 - 7" Kodak Digital Sign \$399 MSRP

JV1000 - 10" Kodak Digital Sign \$499 MSRP

Compatible with:

CoolSign™ Network Server, version 4.5 or later Available for Network Capacity of 50 Signs, 250 Signs, Unlimited, and Multi-Tenant Unlimited

Availability

In the USA in February 2011, and international distribution will be established throughout 2011.

Ordering Information

Authorized resellers and distributors may purchase the KODAK Digital Signs for demonstration or deployment in the USA through Kodak's master distributor Synnex (www.synnex.com).

Typical Deployments

Kodak digital signs can be deployed anywhere. All that is required is power, WiFi, the internet, and server access. Typical deployments include:

100 frames - corporate communications - outside of every conference room, on the desks of key employees - for HR, internal marketing, emergency messaging

250 frames - teaching hospital campus - in every classroom, in every patient room - for Internal marketing, emergency messaging, patient well- being

500 frames - trade show marketing and rental companies

1,000 frames - real estate brokerage - for franchise offices

2,500 frames - regional/national chains - manufacturer-driven in store marketing campaigns - as end caps, shelf talkers, etc.

10,000 frames - retail "cardboard replacement program" - 1000+ locations, 2+ signs per location — for upsell marketing, nutritional information, community information

For more information, visit digitalsigns.kodak.com

